

**Taking these main areas of competence as a basis, the following programme outcomes have been identified
by the Journalism Department for its BA programme in Journalism
Qualifications and Programme Outcomes – Department of Journalism**

Area of Competence		Sub-Competencies					
Competencies in the Field of Journalism	A. Communication Knowledge Competence	A1. To be able to use communication knowledge effectively and accurately	A2. To be able to evaluate communication knowledge in a critical context	A3. To be able to use the terms and concepts in the field of communication correctly and effectively	A4. To be able to use English effectively and correctly	A5. To be able to use communication tools effectively and correctly	
	B. Basic Responsibilities and Competencies of Journalism	B1. To be able to do research appropriate to the field of journalism	B2. To be able to make appropriate planning for the field of journalism	B3. To be able to produce and apply information about the journalism profession	B4. To be able to accurately and effectively use language in the professional field of journalism	B5. To be able to get to know and use different media technologies	B6. To comply with democracy, human rights, social, scientific and professional influences
	C. Developing Communication Skills for Students	C1. To be able to help students develop effective communication strategies	C2. Ensuring that students use communication tools and methods in an accurate and understandable way	C3. To be able to observe/monitor sociological and socio-psychological changes of students and to improve their evaluation skills	C4. Students following the current events in the conventional media and setting the agenda appropriate for the current situation	C5. To be able to use effective news writing techniques and to use conventional media and social media together	
	D. Monitoring and Evaluation of Developments in Communication and Journalism	D1. Evaluation of the perception of the conceptual framework of communication and journalism	D2. To be able to use measurement and evaluation tools and methods in the field of journalism	D3. Evaluation of the assignments applied in the field of journalism	D4. Determining the feedback of the assignments applied in the field of journalism		
	E. Adaptation of Journalism Activities to Social Life and Cooperation with Related Institutions	E1. Establishing links with media organizations in the field of journalism for students	E2. Students working in cooperation with media organizations in the field of journalism	E3. Students' ability to cooperate with different social organizations in the field of journalism	E4. Preparing and applying media contents with collaborative approach	E5. Helping to improve school-community relations	
	F. Providing Professional Development	F1. Students' ability to correct and effective understanding of the concepts in the field of journalism	F2. To provide students with personal and professional development in the field of journalism	F3. To be able to benefit from scientific research methods and techniques in practices designed for professional development	F4. To be able to apply the researches about professional development to practice	F5. To be able to think profoundly and critically regarding professional development and	

						apply it to practice	
G. Learning Competence	G1. Competence in reaching, sharing and producing academic knowledge	G2. Valuing creative and critical thinking	G3. To be able to use advanced computer and information technologies	G4. To be able to show a positive attitude towards life-long learning	G5. Reflecting universal and ethical values such as environmental protection, democracy, human rights in her/his work		
H. General Knowledge	H1. Having academic knowledge at least in one field outside her/his field	H2. Following innovations and developments in the world and in her/his own society and being sensitive to them	H3. Being open to information about different cultures	H4. Acting professionally and ethically in social environments the student participates	H5. Being able to pass on ideas that are supported by academic knowledge		