



NEAR EAST  
UNIVERSITY

**Faculty of  
Communication**

**Department of  
Filmmaking and  
Broadcasting**

**Program Catalogue**

2025-2026

---

# Table of Contents

---

<b>1. GENERAL INFORMATION ABOUT THE FACULTY .....</b>	<b>5</b>
<b>1.1. ESTABLISHMENT OF THE FACULTY.....</b>	<b>5</b>
A) HISTORY OF THE FACULTY AND ACADEMIC PROCESSES .....	5
B) EDUCATIONAL POLICY AND ACADEMIC OBJECTIVES .....	5
C) PHYSICAL AND ACADEMIC INFRASTRUCTURE .....	6
D) ACCREDITATION AND QUALITY POLICY .....	6
<b>1.2. MISSION, VISION AND CORE VALUES OF THE FACULTY .....</b>	<b>7</b>
A) MISSION.....	7
B) VISION .....	7
C) CORE VALUES .....	8
<b>1.3. OBJECTIVES AND GOALS OF THE FACULTY .....</b>	<b>9</b>
A) OBJECTIVE .....	9
B) GOALS.....	9
D) GOALS AND OBJECTIVES COVERING THE FIELD OF RESEARCH .....	10
E) GOALS AND OBJECTIVES COVERING CONTRIBUTION TO SOCIETY AND EDUCATIONAL SERVICES .....	11
<b>1.4. ORGANIZATIONAL CHART OF THE FACULTY .....</b>	<b>13</b>
<b>1.5. MANAGEMENT OF THE FACULTY .....</b>	<b>14</b>
<b>1.6. ACADEMIC STAFF .....</b>	<b>15</b>
<b>1.7. PROGRAMS WITHIN THE FACULTY.....</b>	<b>15</b>
<b>2. GENERAL INFORMATION ABOUT THE PROGRAM .....</b>	<b>16</b>
<b>2.1. BRIEF HISTORY AND DEVELOPMENT OF THE PROGRAM .....</b>	<b>16</b>
<b>2.2. TYPE OF EDUCATION OFFERED BY THE PROGRAM.....</b>	<b>17</b>
<b>2.3. LEVEL OF STUDY.....</b>	<b>17</b>
<b>2.4. LANGUAGE OF INSTRUCTION .....</b>	<b>17</b>
<b>2.5. DURATION OF THE PROGRAM .....</b>	<b>18</b>

<b>2.8. PROGRAM MANAGEMENT AND ACADEMIC STAFF .....</b>	<b>19</b>
<b>3. PROGRAM MISSION AND VISION .....</b>	<b>19</b>
<b>3.1. MISSION .....</b>	<b>19</b>
<b>3.2. VISION.....</b>	<b>20</b>
<b>4. PROGRAM'S CORE VALUES .....</b>	<b>20</b>
<b>5. PROGRAM ACTIVITY AREAS .....</b>	<b>21</b>
<b>5.1 EDUCATION AND TRAINING ACTIVITIES: .....</b>	<b>21</b>
<b>5.2 RESEARCH AND DEVELOPMENT ACTIVITIES: .....</b>	<b>21</b>
<b>5.3 PROFESSIONAL DEVELOPMENT AND CONTINUING EDUCATION ACTIVITIES: .....</b>	<b>22</b>
<b>5.4 COMMUNITY CONTRIBUTION AND SERVICE ACTIVITIES:.....</b>	<b>22</b>
<b>6. PROGRAM PURPOSES AND OBJECTIVES.....</b>	<b>23</b>
<b>6.1. PURPOSE OF THE PROGRAM.....</b>	<b>23</b>
<b>6.2. OBJECTIVES OF THE PROGRAM .....</b>	<b>24</b>
A) EDUCATIONAL.....	24
B) RESEARCH .....	25
C) CONTRIBUTION TO SOCIETY AND EDUCATIONAL SERVICES .....	26
<b>7. PROGRAM QUALIFICATIONS .....</b>	<b>26</b>
<b>7.1. PROGRAM QUALIFICATIONS.....</b>	<b>26</b>
<b>7.2 THE RELATIONSHIP BETWEEN PROGRAM QUALIFICATION AND THE HIGHER EDUCATION QUALIFICATION FRAMEWORK .....</b>	<b>28</b>
<b>7.3 THE RELATIONSHIP BETWEEN COURSES AND PROGRAM QUALIFICATIONS.....</b>	<b>29</b>
<b>8. COURSE LIST .....</b>	<b>29</b>

<b>8.1. DISTRIBUTION TABLES OF SEMESTER AND ELECTIVE COURSES.....</b>	<b>29</b>
<b>8.2 COMMON COMPULSORY COURSES OFFERED UNIVERSITY-WIDE .....</b>	<b>29</b>
<b>8.3. COURSE SYLLABI.....</b>	<b>30</b>
<b><u>9. PROGRAM EVALUATION AND ASSESSMENT PRINCIPLES .....</u></b>	<b><u>30</u></b>
<b>9.2. LETTER GRADE CONVERSION TABLE .....</b>	<b>31</b>
<b><u>10. STUDENT ADMISSION AND REGISTRATION REQUIREMENTS.....</u></b>	<b><u>34</u></b>
<b><u>11. HORIZONTAL AND VERTICAL TRANSFER OPPORTUNITIES .....</u></b>	<b><u>35</u></b>
<b>11.1. HORIZONTAL TRANSFER OPPORTUNITIES .....</b>	<b>35</b>
<b>11.2. VERTICAL TRANSFER OPPORTUNITIES.....</b>	<b>37</b>
<b><u>12. RECOGNITION AND CREDIT TRANSFER OF PREVIOUS LEARNING .....</u></b>	<b><u>37</u></b>
<b><u>13. INTERNATIONAL PROGRAMS AND EXCHANGE OPPORTUNITIES.....</u></b>	<b><u>38</u></b>
<b><u>14. ACCREDITATION AND QUALITY ASSURANCE OF THE PROGRAM.....</u></b>	<b><u>39</u></b>
<b>14.1. QUALITY POLICY.....</b>	<b>40</b>
<b>14.2. ACCREDITATION PROCESS OF THE PROGRAM.....</b>	<b>40</b>
<b>14.3. QUALITY OF EDUCATION.....</b>	<b>41</b>
<b>14.4. RESEARCH AND DEVELOPMENT ACTIVITIES.....</b>	<b>41</b>
<b>14.5. CONTINUOUS IMPROVEMENT PROCESS .....</b>	<b>42</b>
<b>15.1. GRADUATION REQUIREMENTS .....</b>	<b>42</b>
<b>15.2. AWARDED DEGREE .....</b>	<b>43</b>
<b><u>16. DIPLOMA SUPPLEMENT.....</u></b>	<b><u>43</u></b>

**17. EMPLOYMENT OPPORTUNITIES FOR GRADUATES AND ACCESS TO GRADUATE PROGRAMS**  
.....43

**17.1. EMPLOYMENT OPPORTUNITIES FOR GRADUATES..... 43**

**17.2. ACCESS TO GRADUATE PROGRAMS..... 44**

**18. ADDITIONAL INFORMATION..... 45**

# **1. GENERAL INFORMATION ABOUT THE FACULTY**

## **1.1. Establishment of the Faculty**

### **A) History of the Faculty and Academic Processes**

The Near East University Faculty of Communication was established in 1997 with the aim of training qualified individuals in the field of communication. From the moment of its foundation, the faculty has aimed to ensure the development of communication sciences in accordance with contemporary requirements and has carried out its educational activities in this direction.

Within the faculty, there are departments of Journalism; Radio, Television and Cinema; Public Relations and Publicity; Visual Communication and Design; Film Production and Broadcasting; and New Media Communication. The language of instruction is conducted in both Turkish and English; students can receive education at undergraduate, graduate, and doctoral levels.

The faculty continuously updates its academic curriculum by closely following innovations in communication technologies and adopts a learning model that integrates theoretical knowledge with practical training.

### **B) Educational Policy and Academic Objectives**

The educational policy of the Near East University Faculty of Communication is aimed at ensuring that students gain critical thinking, creative production, and ethical responsibility awareness based on contemporary communication principles. The faculty adopts an interdisciplinary approach and provides comprehensive education in media, communication technologies, and cultural studies.

Among the academic objectives are developing competencies in accordance with sectoral requirements, increasing research and innovation capacity, and enabling students to take an active role in global communication networks. The faculty's academic staff conducts projects that contribute to the media sector in addition to their academic research and encourages students to actively participate in research and development activities.

### **C) Physical and Academic Infrastructure**

The Faculty of Communication is equipped with advanced physical and technological facilities that allow students to transform theoretical knowledge into practice. The faculty building includes radio and television studios, editing and sound laboratories, photography workshops, and digital media production centers.

Students receive practical training in these environments where they can experience all stages of media production processes. Additionally, internship opportunities are provided in national and international media organizations, allowing students to gain sectoral experience and develop professional communication skills.

### **D) Accreditation and Quality Policy**

The Near East University Faculty of Communication bases its educational processes on international quality standards and operates with a continuous improvement approach.

The faculty is included in systematic evaluation processes carried out under the supervision of the Near East University Quality Assurance and Accreditation Board.

Educational programs are updated in accordance with the principles of the Higher Education Quality Council (YÖKAK) and FEDEK standards. The faculty also regularly

measures quality indicators such as student satisfaction, academic success rates, and graduate tracking systems.

Students are provided with special health insurance benefits through the collaboration between the university and the Near East Hospital (NEH), and detailed information is offered regarding access to healthcare services. With its quality management approach, the faculty aims for sustainable excellence in education.

## **1.2. Mission, Vision and Core Values of the Faculty**

### **A) Mission**

The mission of the Near East University Faculty of Communication is to educate individuals who meet the requirements of the era in the field of communication sciences, adhere to ethical values, and possess a strong sense of social responsibility. The faculty aims to train creative, critical-thinking professionals who can effectively use communication technologies by providing a comprehensive education that combines theoretical knowledge with practice. In this direction, the faculty supports students in gaining competence in their fields and aims for its graduates to develop effective communication strategies on both local and global scales.

### **B) Vision**

The vision of the Near East University Faculty of Communication is to become a pioneering, innovative, and prestigious faculty at regional and international levels in communication education. The faculty aims to build an academic structure that values excellence in research, education, and practice, adds value to society, considers cultural diversity, and adopts a sustainable communication approach.

In the long term, the goal is to reach a position that makes a difference both academically and sectorally by training professionals who closely follow developments in communication technologies and adhere to media ethics and social responsibility principles.

### **C) Core Values**

The core values adopted by the Near East University Faculty of Communication in its educational and research activities are as follows:

- **Ethical Responsibility:** Commitment to academic integrity, impartiality, and professional ethical principles.
- **Innovation:** Supporting creative and solution-oriented approaches that follow developments in the field of communication.
- **Academic Excellence:** Maintaining high-quality standards in scientific research and educational processes.
- **Social Sensitivity:** Ensuring that communication activities contribute to society, the environment, and cultural values.
- **Equality and Participation:** Ensuring equal opportunities among students, academics, and staff.
- **Continuous Improvement:** Constantly improving educational programs and academic practices.
- **Student-Centeredness:** An educational approach that prioritizes student success, creativity, and professional development.

### **1.3. Objectives and Goals of the Faculty**

The Near East University Faculty of Communication operates with the aim of producing scientific knowledge in the field of communication, training individuals who add value to society through an innovative educational approach, and establishing an academic culture based on ethical values. The faculty aims for national and international quality standards in education, research, and community contribution.

#### **A) Objective**

The primary objective of the Near East University Faculty of Communication is to train graduates who possess knowledge and skills in different areas of communication sciences, have creative thinking abilities, adhere to ethical values, and contribute to society.

The faculty aims to:

- Continuously improve the quality of education,
- Develop innovative approaches in scientific research,
- Support social awareness and cultural sensitivity,
- Train professionals with high competitiveness at the international level.

These objectives form the fundamental principles shaping the educational activities of the faculty.

#### **B) Goals**

To achieve its objectives, the faculty has established concrete and measurable goals. These goals consist of steps that support the academic and professional development of students and ensure sustainability in research and community service activities.

The goals include:

- Modernizing instructional environments,
- Increasing scientific research projects,
- Developing students' creative and critical thinking skills,
- Strengthening social responsibility awareness,
- Ensuring graduates are equipped with qualifications that meet sectoral requirements.

#### C) Goals and Objectives Covering the Field of Education

**Objective 1:** To enhance the quality of education and ensure that students gain theoretical and practical competence in the field of communication.

- **Goal 1.1:** Support educational processes with modern technologies.
- **Goal 1.2:** Improve students' knowledge in their respective fields.
- **Goal 1.3:** Enable graduates to gain sectoral experience through a practice-oriented education model.

**Objective 2:** To develop students' critical, creative, and ethical thinking skills.

- **Goal 2.1:** Create educational content that highlights ethical values.
- **Goal 2.2:** Design interactive classroom environments supported by innovative teaching methods.
- **Goal 2.3:** Strengthen students' abilities to develop communication strategies and solve problems.

#### D) Goals and Objectives Covering the Field of Research

**Objective 1:** To strengthen the culture of scientific research and produce qualified knowledge in the field of communication.

- **Goal 1.1:** Organize academic activities that develop students' research and analytical skills.

- **Goal 1.2:** Encourage the participation of academic staff in national and international research projects.
- **Goal 1.3:** Conduct interdisciplinary research studies within the faculty.
- **Goal 1.4:** Establish academic incentive mechanisms to support sustainable research projects by academics.

**Objective 2:** To increase scientific publication production and support the societal contribution of research outputs.

- **Goal 2.1:** Publish the research results of faculty academics in national and international journals.
- **Goal 2.2:** Establish research clubs to support students' publication opportunities in academic journals.
- **Goal 2.3:** Make research findings applicable in media and societal projects.

#### **E) Goals and Objectives Covering Contribution to Society and Educational Services**

**Objective 1:** To contribute to social awareness, media literacy, and cultural sensitivity.

- **Goal 1.1:** Ensure students actively participate in social responsibility projects.
- **Goal 1.2:** Organize educational programs that enhance society's communication and media literacy skills.
- **Goal 1.3:** Develop social projects that support cultural diversity.
- **Goal 1.4:** Conduct events that raise social awareness through media.

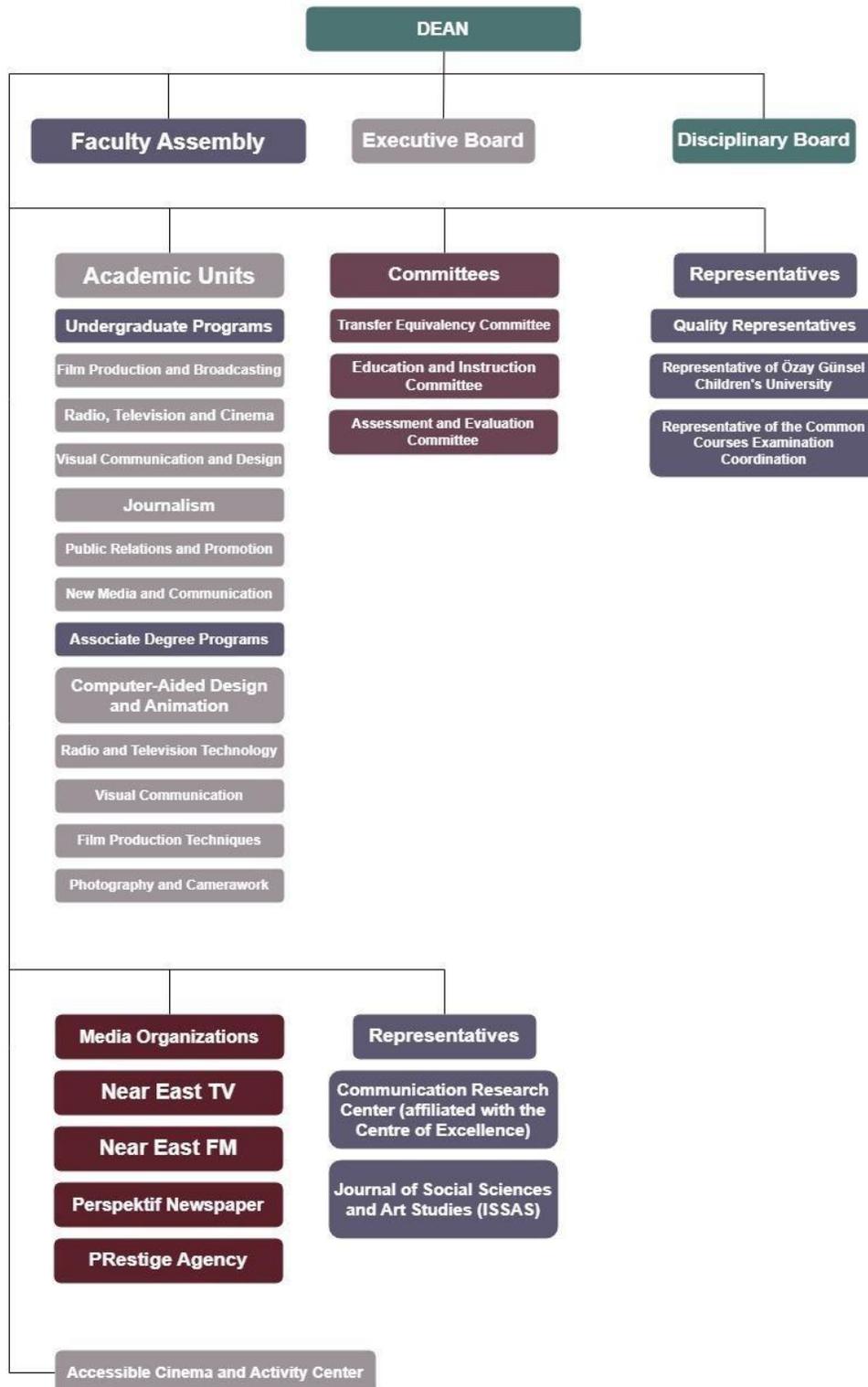
**Objective 2:** To strengthen interaction between the faculty and society and contribute to local development.

- **Goal 2.1:** Conduct joint projects with public institutions, non-governmental organizations, and the private sector.
- **Goal 2.2:** Develop strategic communication activities to meet the social, cultural, and

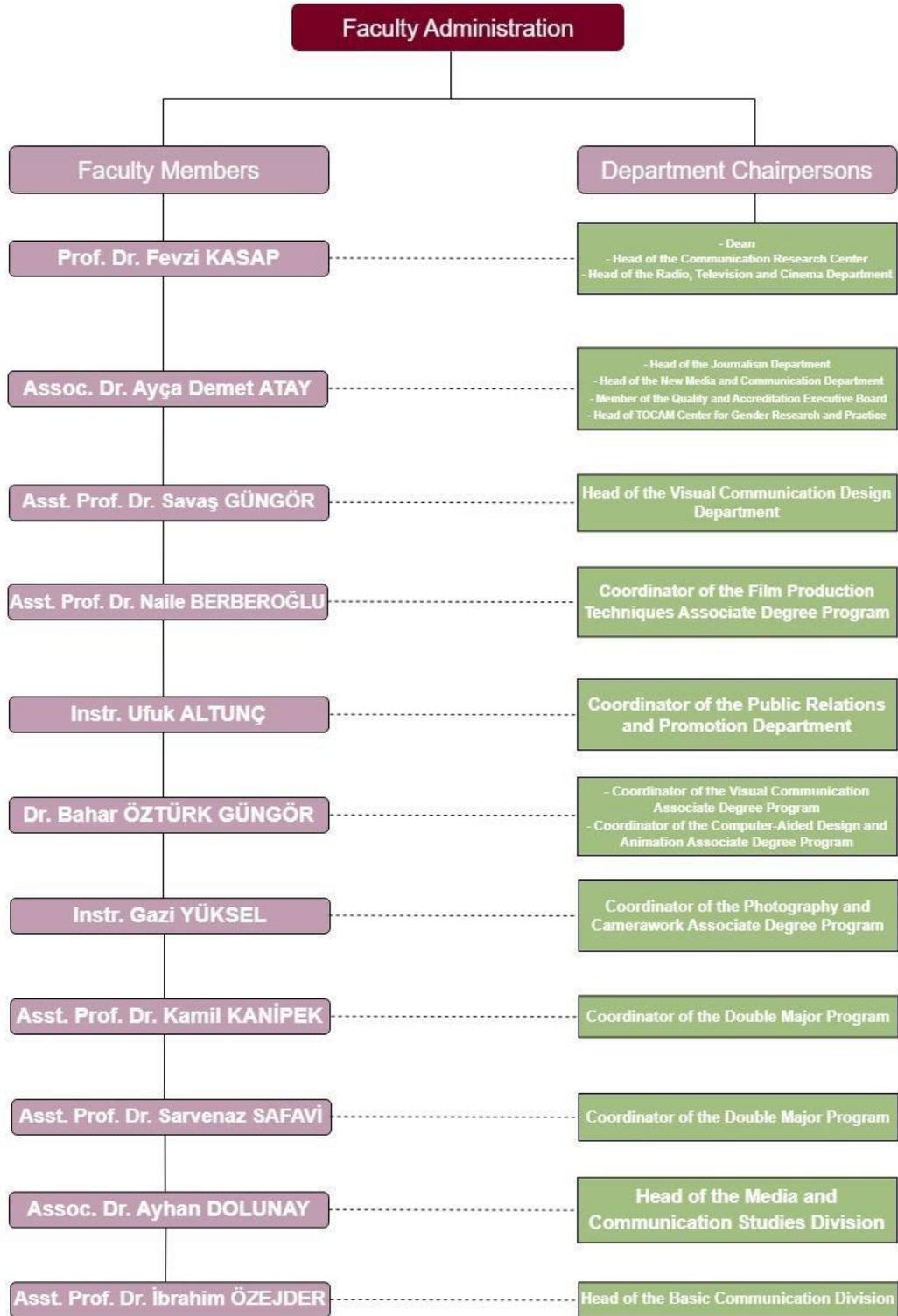
educational needs of society.

- **Goal 2.3:** Organize workshops, seminars, and educational programs focused on community service.

## 1.4. Organizational Chart of the Faculty



## 1.5. Management of the Faculty



## **1.6. Academic Staff**

Within the Near East University Faculty of Communication, there are a total of 6 program areas, including Journalism; Radio, Television and Cinema; Public Relations and Publicity; Visual Communication and Design; Film Production and Broadcasting; and New Media Communication. The faculty stands out with its academic staff who are experts and experienced in their fields. As of the 2025–2026 academic year, a total of 39 academic personnel serve within the faculty, including 2 professors, 6 associate professors, 11 assistant professors, 2 Doctors, 12 specialist lecturers, 5 instructors, and 1 research assistant. The academic staff provides education at undergraduate and graduate levels and contributes to scientific studies with their researcher identities. Additionally, they participate in various training and development programs to support their professional growth and actively take part in national and international projects, thereby enhancing both their individual academic careers and the international recognition of the institution.

## **1.7. Programs within the Faculty**

Associate Degree Programs:

- Computer-Aided Design and Animation
- Film Production Techniques
- Photography and Camerawork
- Visual Communication
- Radio and Television Technology

Undergraduate Programs:

- Film Production and Broadcasting Department
- Journalism Department

- Visual Communication Design Department
- Public Relations and Publicity Department
- Radio, Television and Cinema Department
- New Media and Communication Department

Master's Programs (Thesis and Non-Thesis):

- Media and Communication Studies
- Radio, Television and Cinema
- Basic Communication Sciences

Doctoral Programs:

- Media and Communication Studies
- Radio, Television and Cinema
- Basic Communication Sciences

## **2. GENERAL INFORMATION ABOUT THE PROGRAM**

### **2.1. Brief History and Development of the Program**

The Department of Filmmaking and Broadcasting, affiliated with the Faculty of Communication, began its academic activities following the decision numbered 15/7 issued by the Higher Education Planning, Evaluation, Accreditation and Coordination Council (YÖDAK).

The educational approach of the department aims to train filmmakers and broadcasting professionals who embrace artistic integrity, ethical awareness, and social responsibility; who can adapt to technological advancements and the evolving

dynamics of the cinema sector and the media industry; who are capable of using production and communication technologies effectively, creatively, and ethically; and who possess critical and analytical thinking skills essential for visual storytelling and media practice.

## **2.2. Type of Education Offered by the Program**

The Department of Filmmaking and Broadcasting offers formal education. Within this scope, courses are delivered face-to-face, online, and through hybrid modes, each aligned with the needs of both theoretical and practical components.

## **2.3. Level of Study**

The Department of Filmmaking and Broadcasting offers a 4-year undergraduate program comprising 240 ECTS credits. The program meets the qualification requirements of Level 6 within the Turkish Higher Education Qualifications Framework (THEQF). In line with the European Qualifications Framework for Higher Education (QF-EHEA), it corresponds to the First Cycle (Bachelor's Level). The curriculum has been meticulously designed to fulfill both the ECTS credit requirements and the expected learning outcomes defined at this qualification level.

## **2.4. Language of Instruction**

The language of instruction for the Department of Filmmaking and Broadcasting is English.

## 2.5. Duration of the Program

The duration of the Department of Filmmaking and Broadcasting program is 4 years (8 semesters). The department operates two semesters per academic year, Fall and Spring, comprising a total of 28 weeks.

## 2.6. Organizational Chart of the Program

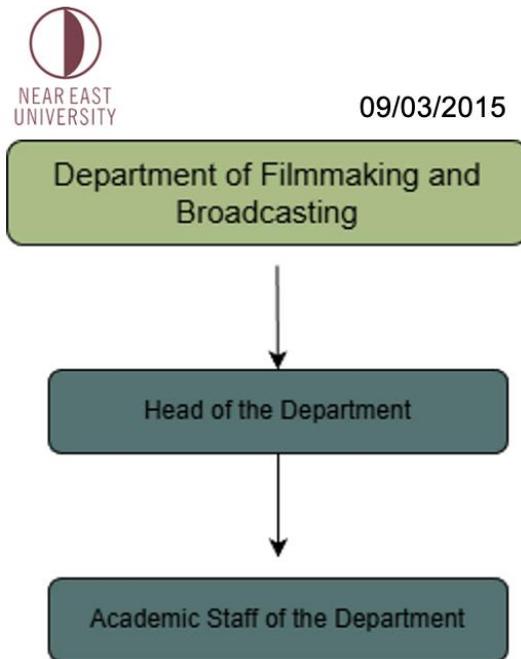


Figure 2. Organizational Chart of the Program

## 2.7. Program Coordinator

Program Coordinator:

Asst. Prof. Dr. Naile Berberoğlu

Head of the Department

naile.berberoglu@neu.edu.tr

## **2.8. Program Management and Academic Staff**

The department's academic staff, specializing in directing, cinematography, editing, scriptwriting, producing, and media studies, contribute effectively to both the theoretical and practical dimensions of the program.

As of 2025, the Department of Filmmaking and Broadcasting employs three full-time academics, including one Assistant Professor and two instructors. In addition, the department is supported by part-time lecturers drawn from the industry, including filmmakers, directors, and other media professionals. The academic team actively engages in creative project supervision, film workshops, hands-on set training, and production processes carried out in collaboration with the media sector. Faculty members further contribute to the field through undergraduate and graduate teaching, project supervision, and scholarly research.

## **3. PROGRAM MISSION AND VISION**

### **3.1. Mission**

The Department of Filmmaking and Broadcasting is committed to offering an integrated curriculum that unites theoretical inquiry with professional production practice. The program seeks to enhance students' creative, analytical, and critical capacities; advance their proficiency in digital and emerging technologies for visual storytelling; and develop professional skills across directing, cinematography, editing, sound, and production. By foregrounding ethical principles, cultural sensitivity, and collaborative work, the department aims to educate graduates who will contribute to the advancement of the film and media industries globally and locally.

### **3.2. Vision**

The vision of the Department of Filmmaking and Broadcasting is to become a leading academic and creative center that produces graduates who demonstrate artistic excellence, technological competence, ethical responsibility, and global awareness. The program aspires to foster filmmakers and media professionals who contribute original work to national and international platforms, engage actively with evolving production technologies, and uphold high standards of research, creativity, and collaboration.

### **4. PROGRAM'S CORE VALUES**

- Creativity in cinematic and media production
- Critical and analytical thinking
- Ethical responsibility in all creative practices
- Competence in digital and emerging technologies
- Commitment to collaborative work
- Cultural sensitivity and inclusiveness
- Professional excellence in film and media

## **5. PROGRAM ACTIVITY AREAS**

### **5.1 Education and Training Activities:**

The Department of Filmmaking and Broadcasting offers a multidisciplinary educational environment that integrates theoretical knowledge with hands-on production experience in cinema, television, and digital media. The curriculum is designed to develop students' competencies in screenwriting, directing, cinematography, editing, sound design, producing, broadcasting, media analysis, and emerging digital technologies. A combination of lectures, workshops, studio practice, set-based training, and project-based learning supports students' academic, professional, and personal development. Instructional methods emphasize creative problem-solving, technical proficiency, and critical thinking skills. Assessment processes include project evaluations, practical examinations, written assignments, creative portfolios, and performance-based assessments. Academic advising and mentoring are provided throughout the program to guide students in their academic progress, career planning, and project development.

### **5.2 Research and Development Activities:**

The Department of Filmmaking and Broadcasting fosters an academic environment that supports theoretical, artistic, and technological research in cinema and media. Faculty members and students engage in scholarly and creative work in areas such as film language, visual storytelling, editing theory, cinematography, digital media practices, cultural representation, and audience studies. The program's research objective is to advance innovative approaches to media production and analysis.

National and international collaborations further encourage interdisciplinary research and project development. These research activities strengthen students' analytical skills, enhance their creative problem-solving abilities, and support the development of original content. Participation in research projects contributes significantly to students' academic growth and the achievement of program learning outcomes.

### **5.3 Professional Development and Continuing Education Activities:**

The Department of Filmmaking and Broadcasting supports ongoing professional development for both students and academic staff. The program offers training, workshops, seminars, and practical sessions aligned with current industry practices in filmmaking, editing, cinematography, digital media production, broadcasting, and visual storytelling. Students gain industry exposure through guest talks by professionals, set-based production exercises, computer-based work in digital media, and project-centered creative processes. These activities enhance students' technical competence, adaptability to new technologies, and capacity for creative and analytical thinking. As a result, graduates are prepared to meet the evolving demands of the cinema and media sectors with strong professional skills and high creative standards.

### **5.4 Community Contribution and Service Activities:**

The Department of Filmmaking and Broadcasting carries out a variety of activities designed to transform its academic and creative expertise into social benefit. Faculty members and students actively participate in community-oriented initiatives such as short film screenings, media literacy programs, creative workshops, and social responsibility projects. These activities strengthen students' awareness of social issues, improve their communication and teamwork skills, and deepen their

understanding of professional ethics. Through sustained engagement with the community, the program supports the development of socially responsible, culturally sensitive, and ethically grounded media practitioners.

## **6. PROGRAM PURPOSES AND OBJECTIVES**

### **6.1. Purpose of the Program**

The program of the Filmmaking and Broadcasting Department aims to educate creative, critical, and technically proficient individuals who can integrate theoretical knowledge with practical production skills in the fields of cinema and traditional, electronic and digital media. The program seeks to equip students with both foundational and advanced competencies in areas such as film language, visual storytelling, editing, cinematography, sound design, broadcasting, and digital media technologies. The educational process is structured to foster an academic perspective grounded in film aesthetics, media theories, and cultural analysis; to ensure students' active participation in creative production processes towards achieving a professional work discipline aligned with industry expectations. In addition, the program is committed to contributing to the field through research activities that support theoretical, artistic, and technological advancement, and to promoting media literacy, cultural awareness, and inclusive access to artistic production through community-oriented initiatives. Accordingly, the Department of Filmmaking and Broadcasting aims to develop students' knowledge, skills, and competencies in a holistic manner; to prepare graduates who can adapt to contemporary media technologies; and to enable

them to contribute creatively, ethically, and responsibly to cinema, television, digital media, and wider cultural sectors.

## **6.2. Objectives of the Program**

### **A) Educational**

**Purpose 1:** To provide students with a contemporary cinema and media education grounded in theoretical knowledge and practical production competencies.

**Objective 1.1:** To develop students' advanced understanding of film theory, history, and aesthetics.

**Objective 1.2:** To equip students with professional skills in directing, cinematography, editing, sound, and production workflows.

**Objective 1.3:** To enable students to create original and effective stories through scriptwriting and visual design.

**Objective 1.4:** To strengthen students' abilities to use emerging digital, AI-supported, and audiovisual technologies in creative production.

**Objective 1.5:** To ensure students can analyse film language and apply it to innovative and aesthetically coherent projects.

**Purpose 2:** To establish an educational environment that supports creativity, collaboration, and critical thinking in film and media production.

**Objective 2.1:** To encourage teamwork and problem-solving across all stages of production.

**Objective 2.2:** To design workshops, set practices, and applied projects that simulate real industry conditions.

**Objective 2.3:** To develop students' project management skills, including budgeting, scheduling, and distribution planning.

**Objective 2.4:** To strengthen students' abilities to prepare and present project proposals for digital platforms.

**Purpose 3:** To maintain a continuously updated curriculum aligned with technological advances and industry standards.

**Objective 3.1:** To revise course content regularly in accordance with contemporary production trends and digital innovations.

**Objective 3.2:** To integrate industry-supported tools, platforms, and professional practices into the curriculum.

**Objective 3.3:** To design assessment methods aligned with program learning outcomes.

## **B) Research**

**Purpose 1:** To enhance students' and academic staff's competencies in scientific and artistic research in the fields of cinema and media.

**Objective 1.1:** To provide students with knowledge of research methods, theoretical approaches, and analytical frameworks.

**Objective 1.2:** To support the development of academic writing, project development, and film criticism skills.

**Objective 1.3:** To encourage the creation of research-based creative projects grounded in film theory, aesthetics, and media analysis.

**Objective 1.4:** To promote participation in national and international academic and artistic events, film festivals, workshops, and conferences.

### **C) Contribution to Society and Educational Services**

**Purpose 1:** To train filmmakers and media professionals who contribute to cultural, artistic, and social development at local and international levels.

**Objective 1.1:** To encourage productions that reflect ethical values, cultural diversity, and social responsibility.

**Objective 1.2:** To promote environmentally conscious and sustainable production practices.

**Objective 1.3:** To support student participation in film festivals, community screenings, and cultural events.

**Objective 1.4:** To contribute to society through workshops, seminars, and collaborations with public institutions, NGOs, and the creative industries.

## **7. PROGRAM QUALIFICATIONS**

### **7.1. Program Qualifications**

#### **Knowledge – Theoretical and Factual Learning Outcomes**

**PQ1.** Demonstrates advanced theoretical and historical understanding of cinema, encompassing film theory, criticism, and aesthetics; critically evaluates film movements, styles, and their social and political contexts.

**PQ2.** Possesses comprehensive knowledge of production and post-production processes, including directing, cinematography, editing, and sound design, and can

effectively use the core technologies of these areas.

### **Skills – Cognitive and Practical Learning Outcomes**

**PQ3.** Gains the ability to create original, effective, and creative stories, and to write scripts.

**PQ4.** Gains the ability to create original, effective and creative stories through utilising editing, lighting, sound and composition.

**PQ5.** Analyses and interprets film language, aesthetics, and genres, and applies this knowledge to creative production.

**PQ6.** Utilizes cinematographic tools and theoretical frameworks to design and present visually compelling and artistically coherent set compositions within cinematic language.

**PQ7.** Develops innovative and experimental projects in screenwriting and audiovisual production using AI-supported and other contemporary digital applications

### **Competencies - Independent Work and Responsibility**

**PQ8.** Gains the ability to manage teams and collaborate, and to generate solutions to creative and technical problems arising in production processes.

**PQ9.** Produces independent film projects by drawing on creative, technical, and editorial skills; completes all processes relevant to production and distribution such as budgeting and scheduling.

**PQ10.** Completes project presentation and production development processes tailored for digital platforms.

### **Competencies - Learning Competence and Outcomes**

**PQ11.** Engages actively with the film industry by participating in film festivals,

workshops, and professional events, and contributes to creative and cultural exchange within the field.

### **Competencies - Field-specific Competence Learning Outcomes**

**PQ12.** Demonstrates ethical awareness and social responsibility in media practices; adopts environmentally friendly production processes to contribute to sustainability; and shows respect for cultural diversity and professional standards.

## **7.2 The Relationship Between Program Qualification and the Higher Education Qualification Framework**

The Higher Education Qualifications Framework (THEQF) is a framework established to ensure the quality assurance of higher education programs and to define national-level qualifications. This framework is designed to be compatible with the European Qualifications Framework (EQF). The relationship matrix between the Department of Filmmaking and Broadcasting program qualifications and The Higher Education Qualifications Framework can be accessed at:

<https://drive.google.com/drive/folders/122sTHG6uon2rxmELiVhR-QN8aE0Id4mr>

This table demonstrates the alignment of the program outcomes with the national qualifications system and ensures consistency, integrity, and quality assurance across the domains of knowledge, skills, and competencies. This mapping indicates that the program is structured in accordance with national standards and that graduates meet the fundamental qualifications required.

## **7.3 The Relationship Between Courses and Program Qualifications**

The relationship matrix between the Department of Filmmaking and Broadcasting curriculum and Program Qualifications can be accessed at:

<https://drive.google.com/drive/folders/1xpg5FdadpeExj-9jdCTrfqw-jNoKEgJS>

The table serves as a reference for the program's quality assurance, course design, assessment and evaluation, and continuous improvement processes.

## **8. COURSE LIST**

### **8.1. Distribution Tables of Semester and Elective Courses**

Distribution Table of Semesters and Elective Courses in the Department of Filmmaking and Broadcasting Program can be accessed at:

<https://drive.google.com/drive/folders/1ehGs856A8MQHYZXL4uCbsn1O6ULPGFpY>

The distribution of all compulsory and elective courses of the Filmmaking and Broadcasting Undergraduate Program by semesters is presented in tabular form. The tables systematically show the course load that students are required to take in each semester, the ECTS credit values of the courses, and the overall credit structure of the program. This distribution aims to provide a comprehensive educational plan aligned with the program's learning outcomes.

### **8.2 Common Compulsory Courses Offered University-Wide**

Common compulsory courses are offered in a standard format across all programs across the university and constitute one of the fundamental components of university education. Below, descriptions and core content information of the common compulsory courses applicable to all programs across the university are presented.

### **Common Course Contents Link:**

[https://docs.google.com/document/d/1lwVlPmwL\\_nGJVtN5JcTxdegXtaPN4wgK/edit?usp=sharing&oid=104243359773687705470&rtpof=true&sd=true](https://docs.google.com/document/d/1lwVlPmwL_nGJVtN5JcTxdegXtaPN4wgK/edit?usp=sharing&oid=104243359773687705470&rtpof=true&sd=true)

### **8.3. Course Syllabi**

Filmmaking and Broadcasting course syllabi can be accessed at:

<https://drive.google.com/drive/folders/1ehGs856A8MQHYZXL4uCbsn1O6ULPGFpY>

## **9. PROGRAM EVALUATION AND ASSESSMENT PRINCIPLES**

### **9.1. Exam Regulations**

The assessment and evaluation processes in the Department of Filmmaking and Broadcasting are conducted in accordance with the principles and standards determined by the Near East University Center of Excellence in Education, Measurement and Evaluation Coordination Unit. All examinations are prepared in compliance with the Examination Guidelines, which are based on the use of valid and reliable assessment tools aligned with learning outcomes. Instructors prepare a table of specifications in line with course learning outcomes, and the type of examination, question distribution, scoring, and difficulty level are planned accordingly.

Examinations are administered within the framework of official rules set by the university; proctoring, examination security, student seating, time management, and examination conditions for students with special needs are arranged in accordance with the provisions of the guidelines. The standard Examination Cover Page and

Examination Attendance List used at the faculty level ensure consistency in the administration of examination documents across the faculty.

During the evaluation process, instructors conduct objective assessments using pre-prepared answer keys and scoring rubrics. Examination results are shared with students, and objection and feedback procedures are implemented when necessary. In addition, class averages, student performance profiles, and common errors are analyzed, and the instructional process and course content are regularly reviewed within the framework of quality assurance.

## 9.2. Letter Grade Conversion Table

This section includes the conversion table for letter grades that students receive for each course at the end of the semester, along with brief explanations of the grades. Students' academic performance is evaluated by the instructor based on in-semester work and end-of-semester exam results. Letter grades are expressed with a coefficient value on a 4.00 scale and also correspond approximately to achievement ranges on a 100-point scale. This system is used as the basis for calculating the student's overall grade point average (GPA).

The coefficients of letter grades and their equivalents on a 100-point scale are shown below.

Score	Letter Grade	Coefficiency
90-100	AA	4
85-89	BA	3.5

80-84	BB	3
75-79	CB	2.5
70-74	CC	2
60-69	DC	1.5
50-59	DD	1
49 and below	FF	0

**Additional Grades Provided Beyond the Above Letter Grades:**

I–Incomplete, S–Satisfactory, P–Progressing, EX–Exempt, W–Withdrawn, NA–Absent

**(I) Grade** is assigned by the instructor to students who, due to illness or other valid reasons, are successful during the term but have not completed the requirements of the course. A student receiving an (I) grade must complete the missing requirements and obtain a grade within 15 days from the date the grades are submitted to the Student Affairs Office. Otherwise, the (I) grade automatically converts to (FF).

However, in cases of prolonged illness or similar situations, the duration of the (I) grade may be extended until the beginning of the next registration term with the recommendation of the Department Chair and the approval of the Faculty Administrative Board.

**(S) Grade** is given to students who pass courses that are not included in the grade point average. The (S) grade is also given for courses previously taken and recognized as equivalent by the Faculty Administrative Board to students transferring from

another university or re-enrolling via entrance exam. Students transferring from outside who are required to retake any course according to regulations cannot receive an (S) grade. The (S) grade is not included in GPA calculations.

**(P) Grade** is given to students who are continuing courses that are not included in GPA calculations.

**(U) Grade** is given to students who fail courses that are not included in GPA calculations.

**(EX) Grade** is given to students exempted from certain courses based on a departmental exemption exam as determined by the Senate. The (EX) grade is not included in GPA calculations but is shown on the transcript.

**(W) Grade** is used for a course withdrawn after the normal add/drop period within the first ten weeks of the term with the recommendation of the advisor and the permission of the instructor. The following rules apply:

(a) Students cannot withdraw from courses in the first two semesters of their undergraduate program.

(b) Students cannot withdraw from a course they are required to retake, previously received a (W) grade, or is not included in GPA. Withdrawal is not allowed if the student's course load falls below  $\frac{2}{3}$  of the normal load. A student may withdraw from a maximum of one course per term and up to six courses throughout their undergraduate education with advisor recommendation and instructor approval.

**(NA) Grade** is given to students who, despite being enrolled, do not attend the course.

I	Incomplete
S	Satisfactory Completion
U	Unsatisfactory
P	Successful Progress
NP	Not Successful Progress
EX	Exempt
NI	Not included
W	Withdrawal
NA	Never Attended

## 10. STUDENT ADMISSION AND REGISTRATION REQUIREMENTS

The admission requirements can be found at the link below:

<https://aday.neu.edu.tr/undergraduate-applications/admission-requirements-for-foreign-students/?lang=en>

Registration procedures are conducted through the International Student Affairs Office, and the submission of required documents and payment of relevant fees during registration are mandatory. Registration is only completed when all these conditions are fully met. Students must renew their registration at the beginning of each academic term. Students who do not renew their registration lose the right to attend courses and

take exams for that term. International students are admitted to the program without an exam. This process is carried out in accordance with relevant legislation and Senate decisions. Individuals with special student status may only take certain courses; they are not considered enrolled in the program and are not entitled to a diploma. Students who successfully complete the program and fulfill all obligations are awarded a bachelor's degree. Students' grade records are securely stored digitally; upon request, these documents can be provided as certified copies to the student or authorized institutions. No tuition refunds are given to students who cancel their registration. Leaves of absence for health, military service, financial reasons, or educational purposes are not counted toward the official duration of study. Such cases are evaluated and decided upon by the relevant committees. Each student is assigned an academic advisor upon registration. Students should maintain regular communication with their academic advisors throughout their education and must obtain advisor approval for course selection, internships, graduation, and similar matters. All processes such as mandatory internships, disciplinary procedures, scholarship opportunities, and health services are conducted in accordance with the current regulations, directives, and Senate decisions of Near East University.

## **11. HORIZONTAL AND VERTICAL TRANSFER OPPORTUNITIES**

### **11.1. Horizontal Transfer Opportunities**

This section outlines the procedures and principles to be followed for horizontal transfer applications to the Department of Filmmaking and Broadcasting at Near East

University. All horizontal transfer processes are conducted within the framework of the Near East University Horizontal Transfer and Credit Transfer Directive.

Students applying for horizontal transfer must:

Have no disciplinary penalties,

Have a minimum cumulative grade point average of 2.00/4.00 or 60/100,

Have successfully completed a sufficient number of courses compatible with the curriculum of the program they wish to transfer into.

For transfers based on the centralized placement score, students must meet the minimum score requirement of the program they wish to transfer to for the year of application.

Applications must be submitted within the dates announced by the university, and all required documents must be delivered completely to the relevant academic unit.

Applications are evaluated according to students' academic success and available quotas.

Decisions regarding:

-- Course exemptions,

-- Class equivalencies,

are made by the Faculty Executive Board based on the opinion of the Department Chair.

Course equivalency is based on the compatibility of the content of courses previously taken by the student at their former higher education institution with those of the program they intend to transfer into.

Applications for horizontal transfer due to special circumstances (e.g., war, natural disasters, health issues, etc.) are evaluated separately according to relevant legislation. In such cases, students may be required to submit additional documentation.

### **11.2. Vertical Transfer Opportunities**

Students applying for vertical transfer are required to participate in the Vertical Transfer Exam (**DGS**).

## **12. RECOGNITION AND CREDIT TRANSFER OF PREVIOUS LEARNING**

Students enrolled in the Near East University Department of Filmmaking and Broadcasting may request exemption for courses they have successfully completed at previous higher education institutions until the end of the second week of the semester in which the course registration is made. Applications must be submitted in writing to the relevant academic unit and must include approved course descriptions and an official transcript. For courses taken at foreign higher education institutions, the equivalency of these courses must be approved for exemption requests to be accepted. No course exemption is granted between students simultaneously registered in both an associate degree and a bachelor's degree program. Exemption requests are evaluated by the relevant departmental committee, considering the course content, credits, and the student's success status. Approved courses are recorded on the student's transcript with the letter grade and included in the cumulative GPA. Exemptions are not granted for failed courses. Exemptions can be granted without credit equivalency for common compulsory courses such as Atatürk's Principles and

History of Revolution, Turkish Language, and English Language. Students may only take the exemption exam for these courses once. If the total ECTS credits of exempted courses exceed 70% of the total ECTS credits of the semester in which the student is registered, the student is placed into the next grade level. However, students who are placed into a higher class cannot take upper-level courses during the first academic year following this placement. Objections to exemption and placement decisions can be submitted within two weeks from the date the results are notified to the student. In cases of horizontal and vertical transfers, course exemption requests are evaluated by the faculty board based on the opinion of the departmental committee. For exemption from the foreign language preparatory class, a certain level of language proficiency must be demonstrated through exam results accepted by the university.

### **13. INTERNATIONAL PROGRAMS AND EXCHANGE OPPORTUNITIES**

Near East University (NEU) offers its students international exchange and internship opportunities, particularly through the Europe-centered Erasmus+ Program, which provides study and internship options. Through this program, students and academics are given the chance to study and intern abroad in European Union member countries. Students wishing to participate in the Erasmus+ Program must have completed at least their first year, demonstrate a certain level of academic achievement, and provide proof of language proficiency required by the relevant program.

Within these programs, research and clinical internship exchange opportunities are offered to students. During the summer terms, practical training sessions, joint

research projects, and cultural activities are organized in collaboration with these associations, involving students from different countries.

Thanks to NEU's active partnerships with 114 universities from 44 countries, students have opportunities to study and intern abroad while also learning in an intercultural environment on the campus in the Turkish Republic of Northern Cyprus (TRNC). NEU maintains reciprocal collaborations with numerous higher education institutions across Europe, Asia, America, and Africa. Students can study for a semester or full academic year, intern, or participate in international research projects at these universities.

To provide global experience, the university does not limit itself to Erasmus+ but also conducts student exchange activities under the Mevlana and Farabi programs. The Mevlana Program particularly offers reciprocal exchange opportunities with universities in Turkey, while the Farabi Program supports student exchanges among domestic universities. Through these programs, students have the chance to enhance their academic knowledge and gain cultural insights by experiencing diverse cultures.

Throughout the entire process, the NEU International Office provides comprehensive support starting from the application stage, including advisory services, document and application handling, accommodation, and visa matters. Students are informed and guided by expert staff at every step of the exchange process.

## **14. ACCREDITATION AND QUALITY ASSURANCE OF THE PROGRAM**

In line with the university's quality policy, programs are structured within the framework of a sustainable improvement approach to enhance the quality of educational activities; internal and external evaluation processes integrated into the

quality assurance system are comprehensively implemented. In this context, the program's quality policy, accreditation process, quality of education, research and development activities, and continuous improvement process are addressed in this section.

### **14.1. Quality Policy**

The Department of Filmmaking and Broadcasting adopts a quality policy aligned with its mission and vision, aiming to ensure excellence in creative, theoretical, and technical media education. The program seeks to equip students with the artistic, critical, and production-based competencies required by contemporary cinema and digital media industries, and to cultivate filmmakers and media professionals who will contribute meaningfully to society and cultural life. Additionally, it aims to support the creation and dissemination of original scholarly and artistic work in the fields of film, media, and audiovisual storytelling. Strengthening the creative, technical, and ethical competencies of its graduates, and ensuring their continuous professional and artistic development, are among the program's primary goals.

### **14.2. Accreditation Process of the Program**

The Department of Filmmaking and Broadcasting has been accredited by the Higher Education Planning, Evaluation, Accreditation and Coordination Council (YÖDAK), ensuring compliance with national higher education quality standards. Within the scope of the accreditation process, the program has undergone systematic evaluation in areas such as the alignment of its educational objectives with its mission and vision, the implementation of student-centered teaching and learning processes, the adequacy and continuous development of academic staff qualifications, and the effectiveness of its facilities, laboratories, and technical infrastructure supporting film and media production. In addition, the program has demonstrated its commitment to

quality assurance through ongoing monitoring, evaluation, and improvement activities designed to enhance learning outcomes, strengthen graduate competencies, and ensure continuous alignment with sectoral expectations. The program continues to maintain and update its quality standards in accordance with YÖDAK's requirements throughout the accreditation validity period.

### **14.3. Quality of Education**

The Department of Filmmaking and Broadcasting maintain a continuous quality enhancement approach through the regular review and improvement of its curriculum. In 2025, the program underwent a comprehensive revision in which course structures, learning outcomes, and instructional methods were extensively updated to strengthen both theoretical and practical components. Following this major update, the curriculum is systematically monitored each semester, and revisions are made whenever necessary to ensure alignment with the program's educational objectives and evolving academic requirements. Course content is reviewed by the department's academic board, and adjustments—such as refining course scope, reorganizing weekly topics, or updating instructional materials—are implemented within an established decision-making framework. This structured and ongoing review process ensures that the program's educational quality remains consistent, coherent, and responsive to the needs of students and the broader academic environment.

### **14.4. Research and Development Activities**

The Department of Filmmaking and Broadcasting carries out research and development activities that integrate academic inquiry with creative production, in line with its quality policy. These activities aim to enhance both the intellectual and artistic dimensions of the program by supporting studies in film theory, media analysis, and visual aesthetics, as well as encouraging practice-based research through short films,

experimental projects, and interdisciplinary creative work. Research and design processes are structured to strengthen students' critical thinking, narrative development, and audiovisual design skills, while promoting innovative approaches to cinematic expression. Within this framework, the program prioritizes the continuous development of scholarly and creative outputs, encourages participation in national and international academic and artistic platforms, and supports projects that contribute to the advancement of cinema and media studies.

### **14.5. Continuous Improvement Process**

The Department of Filmmaking and Broadcasting adopts a continuous improvement approach aligned with its quality policy to ensure the effectiveness of its educational processes. Course contents, practical components, and instructional methods are regularly reviewed by the department's academic staff, and necessary revisions are implemented within the semester or on an annual basis in accordance with academic needs. Feedback collected from students and graduates forms an essential part of this process and is systematically evaluated to identify areas requiring development. Based on these evaluations, updates to course materials, learning activities, and production-oriented practices are carried out to strengthen the academic and creative competencies of students and to maintain the program's alignment with contemporary educational standards.

## **15. GRADUATION REQUIREMENTS AND AWARDED DEGREE**

### **15.1. Graduation Requirements**

To graduate from the Near East University Filmmaking and Broadcasting Undergraduate Program, a student must complete a total of 240 ECTS credits, including compulsory, common compulsory, field related restrictive elective and

elective courses within the curriculum. Additionally, the student's cumulative (overall) academic grade point average must be at least 2.00. The practicum and internship processes must be fully completed. When all these academic and administrative requirements are met, the student becomes eligible to receive the Filmmaking and Broadcasting Bachelor's degree diploma.

## **15.2. Awarded Degree**

Students who successfully complete the Near East University Filmmaking and Broadcasting Undergraduate Program are awarded a bachelor's degree in Filmmaking and Broadcasting. Graduates are granted the title of 'filmmaker.'

## **16. DIPLOMA SUPPLEMENT**

The Diploma Supplement for the Department of Filmmaking and Broadcasting can be accessed at:

<https://drive.google.com/drive/folders/1WMiuZR49bZ1Lifwrrp0QBU6NhfONh1Dg6>

## **17. EMPLOYMENT OPPORTUNITIES FOR GRADUATES AND ACCESS TO GRADUATE PROGRAMS**

### **17.1. Employment Opportunities for Graduates**

Graduates of the Department of Filmmaking and Broadcasting have a wide range of employment opportunities in both the public and private sectors. They may work in broadcasting institutions, production companies, advertising agencies, corporate communication units, cultural centers, and various public institutions. Career paths

include positions such as director, screenwriter, camera operator, video editor, content creator, production assistant, and media specialist.

In addition to institutional employment, graduates may also establish their own production companies and work as independent filmmakers or media practitioners. The program equips students with the creative and technical skills necessary to work across diverse media environments.

Students may also apply for academic careers if they continue their education at the graduate and doctoral levels. Although Near East University does not currently offer MA or PhD programs specifically in Filmmaking, graduates who complete relevant postgraduate studies elsewhere may qualify for teaching or academic positions in higher education.

Near East University supports students' transition to professional life through general university career services, internship opportunities, and access to various media production environments. Throughout their studies, students may benefit from the practical possibilities offered by university-affiliated studios and media units, which assist them in gaining experience and building portfolios.

## **17.2. Access to Graduate Programs**

Graduates of the Department of Filmmaking and Broadcasting have the opportunity to pursue postgraduate education both within Near East University and at international institutions. At NEU, students may apply to related graduate programs; some of our alumni are currently continuing their education in the English Language and Literature MA Program.

A significant number of graduates choose to continue their studies abroad, particularly in Canada and the United States, where they enroll in MA programs related to media,

communication, film studies, or other interdisciplinary fields. These pathways support graduates who wish to specialize further, develop research skills, or prepare for academic careers.

Although pedagogical formation programs are not offered in English at Near East University, graduates who complete suitable postgraduate qualifications elsewhere may become eligible for teaching-related career options depending on national regulations and institutional requirements.

## **18. ADDITIONAL INFORMATION**

The Department of Filmmaking and Broadcasting is structured with a contemporary and practice-oriented educational approach that combines creative theory with intensive hands-on production experience. The program aims to equip students with a strong artistic vision, technical proficiency, and industry awareness supported by professional production facilities and applied learning environments.

### **Difference from Similar Programs**

The program stands out by emphasizing both creative development and the practical demands of the audiovisual industry. In addition to learning filmmaking theories, students are equipped with the essential professional skills such as storytelling, visual communication, teamwork, project management, and critical media literacy. With its production-focused curriculum and access to advanced equipment, the program holds a distinctive place among film and media programs in the region.

### **Opportunities Offered**

Students benefit from access to various university media units, including the Media

Center, film studios, editing labs, and production spaces. They also have opportunities for mentorship from expert academicians and practitioners. Career-oriented support such as participation in university media projects, networking possibilities, and potential connections with sectoral partners are made available to students throughout their studies.

### **Applied Training**

Hands-on practice forms the core of the program. Each student participates in production exercises, short-film projects, and documentary work, completing at least two major film productions before graduation. Through involvement in real sets, studio work, and collaborative group projects, students enhance their technical and creative competencies in directing, cinematography, editing, and production design.

### **Tools Used**

Throughout the program, students actively utilize professional film cameras, lighting and sound equipment, editing software, studio infrastructures, and digital production technologies. Access to university-owned television and radio platforms further enriches practical training and familiarizes students with broadcast environments.

### **Success Stories**

Graduates of the program have participated in various international film festivals and screenings, demonstrating the program's support for artistic achievement and creative visibility. Some graduates continue their academic paths in international master's programs.

### **Additional Activities**

The program supports students' artistic and professional development through regular

film screenings, workshops, masterclasses, and guest filmmaker sessions each term throughout their studies. These activities help students stay engaged with current industry practices and broaden their creative perspectives.

### **Additional Resources for Development**

Students are encouraged to enrich their learning through recommended film literature, online platforms, open-access media resources, and opportunities for further specialization after graduation. Information on international postgraduate programs and advanced training options is also provided to support continued artistic and academic development.