

## CURRICULUM VITAE

**1. Name - Surname:** Ayça Demet ATAY

**2. Title:** Assoc. Prof. Dr

**3. Educational Background:**

| Degree        | Department/Program                                                | University                       | Year |
|---------------|-------------------------------------------------------------------|----------------------------------|------|
| Doctorate     | PhD in Communication and Media Studies                            | Eastern Mediterranean University | 2016 |
| Graduate      | Master of Arts in Conflict Resolution                             | University of Bradford           | 2006 |
|               | Postgraduate Diploma in Research Methods for Social Sciences      | University of Bradford           | 2009 |
| Undergraduate | Bachelor of Arts in Political Science and International Relations | Boğaziçi University              | 1998 |

**4. Master's / PhD Thesis**

**4.1.Master's Thesis Title and Thesis Advisor:**

Atay, A.D. (2006). Turkey's Long Road to "Europe": The Construction of the EU-Turkey Relations in Three Turkish Newspapers, Hürriyet, Milliyet and Cumhuriyet (1959-2005). Bradford, UK: University of Bradford

Advisor: Dr. Karen Abi-Ezzi

**4.2.PhD Thesis Title and Advisor:**

Atay, A. D. (2016). Peace Journalism and the Kurdish Question: A Frame Analysis of the 'Resolution Process' in the Turkish Press. Gazimağusa, KKTC: Doğu Akdeniz Üniversitesi.

Advisor: Prof. Dr. Süleyman İrvan

## 5. Academic Titles:

Date of Appointment as Associate Professor: 01.09.2021

Date of Appointment as Assistant Professor: 18.01.2018

## 6. Supervised Master's and PhD Theses:

### 6.1. Master's Theses

Hacer Buruk's thesis titled "Message Strategies in Election Statements: A Review on the 2020 TRNC Presidential Elections" (completed in 2021)

Aybeniz Küzeci's thesis titled "Television Journalism in Northern Cyprus: An Analysis for the Period of 31 October-13 November 2016" (completed in 2017)

Şükran Tekin's thesis titled "Child Marriages within the Context of Patriarchal Violence: The Case of Mardin" (in progress)

Özge Ekin Çelik's thesis titled "Representation of Women in North Cyprus' Political Parties" (in progress)

### 6.2. PhD Theses

- Kadir Gülcan's thesis titled "The Issue of Emotions in Immersive Journalism" (in progress)

## 7. Publications

### 7.1. Articles Published in International Peer-Reviewed Journals (SCI,SSCI, AHCI, ESCI, Scopus)

Atay, A.D. and Berberoğlu, N. (2024). Peace communication: a transdisciplinary perspective for peace at the intersection of cultural, peace and communication studies. *Peacebuilding*, 1–13. <https://doi.org/10.1080/21647259.2024.2437315>

Atay, A. D. (2021). "A Long, Narrow and Uphill Road": The Representation of Turkey-EEC/EU Relations in the Turkish Newspapers Cumhuriyet and Hürriyet (1959-2019). *European Journal of Communication*, 36(6), 563-577. DOI:10.1177/0267323121999518

Atay, A.D. ve İrvan, S. (2021). An Analysis of the Representation of the 'Solution Process' in the Turkish Press. *Turkish Studies*, 22 (1), 98-119, DOI:10.1080/14683849.2020.1743185.

Atay, A.D. (2017). A Discussion on the Methodology of Peace Journalism. *The Turkish Online Journal of Design, Art and Communication- TOJDAC*, 7(4), 556-565.

Atay, A. D. (2016). Communicating with the Other: Peace Journalism as a Form of Self-Other Relationship. *Journal of Media Ethics*, 31(3), 188-195.

## **7.2. Articles Published in Other International Peer-Reviewed Journals**

Atay, A. D. (2020). Transcending the 'Neoliberal Self' for Positive Peace: A New Balance between Individualism and Collectivism. *Journal of Transdisciplinary Peace Praxis*, 2(1), 64-81.

## **7.3. Articles Published in National Peer-Reviewed Journals**

Atay, A. D. (2024). Hıfzı Topuz ile İletişim Üzerine. *Yeni Yüzyılda İletişim Çalışmalar Dergisi*. 2(9), 5-12.

Buruk, H., ve Atay, A. D. (2021). KKTC 2020 Cumhurbaşkanlığı Seçimlerinde Adayların Kullandıkları Mesaj Stratejileri Üzerine Bir İnceleme. *International Journal of Art, Culture and Communication*, 3(1), 27-48.

## **7.4. National/international Books or Book Chapters**

Aliefendioğlu, H., ve Atay, A.D. (2020). Ekolojik, Politik, Katılımcı ve Şenlikli Bir İnternet Gazetesi”: Bir Alternatif Aktivist Çevre Gazeteciliği Örneği Olarak Yeşil Gazete. In Ö. Erkmen, B. Ataman and B. Çoban (eds.), *Yeni Gazetecilik Mecralar, Deneyimler, Olanaklar* (s. 328-379). İstanbul: Kafka Kitap.

Aliefendioğlu, H., ve Atay, A. D. (2019). An Analysis of the Akkuyu Nuclear Power Plant Debate in Online News Media in Turkey and Northern Cyprus/ Türkiye ve Kuzey Kıbrıs'taki Çevrimiçi Haber Medyasında Akkuyu Nükleer Santralı Tartışmaları Üzerine Bir Analiz. In E. Doğan, and N. Öze (eds.), *Debates on Media and Communication Studies* (s. 151-170). Londra ve İstanbul: IJOPEC Publication.

### **7.5. Papers Presented at International Scientific Conferences and Published in Conference Proceedings**

Atay, A.D. (2019). Myths on “Turkishness” and “Europeanness”: A Tour to the Past. Keynote Lecture at Memory Studies ’19- VII. International Interdisciplinary Conference on Memory Studies and The Past (s. 7-19). İstanbul: DAKAM Yayınları.

Atay, A.D., ve Dağlı, Hüseyin. (2018). Sosyal medya popülizmi ve siyasi hiciv: KKTC 2018 Erken Genel Seçimlerinde Bağımsız Aday Olan Çetin Sadeli Örneği. Uluslararası Dijital Çağda İletişim Sempozyumu, 18-19 Ekim 2018, Mersin: Mersin Üniversitesi.

Atay, A.D. (2018). A Relational Ontology for Peace. Keynote Lecture at Cultural Studies ’18- II. International Conference on Cultural Studies (s.7-13). İstanbul: DAKAM Yayınları.

İrvan, S., ve Atay, A. (2013). Framing Peace Journalism: How Do the Turkish Journalist-Columnists See and Evaluate the Concept? T. İlter, H. Aliefendioğlu, P. Behçetoğulları, ve N. Kara (Der.) içinde, (Re)Making and Undoing of Peace/Conflict (s. 123-130). Gazimağusa, KKTC: Doğu Akdeniz Üniversitesi Yayınları.

### **7.6. Abstracts of Papers Presented and Published in International Conference Proceedings**

Atay, A.D. (2021). “Çerkeslik”: Bir Kültürel Kimliğin Diaspora Basınında Temsili. 6. International Communication and Media Studies Conference, 25-26 November 2021, Famagusta: Eastern Mediterranean University

Atay, A.D & Çatal, Ö. (2021). Gazeteci Değişim Programlarının Barış İnşasına Etkileri: Kıbrıs Medya Diyaloğu Projesi Örneği. 6. International Communication and Media Studies Conference, 25-26 November 2021, Famagusta: Eastern Mediterranean University

Çatal, Ö., Atay, A.D., Berberoğlu, N. and Garip, T. (2021) Transformation of News Through Immersive Journalism and Imagining Journalism in Metaverse. Robotics & AI in Everything Conference, 21 December 2021, Nicosia: Near East University.

Atay, A.D. (2020). Diaspora medyasında “Çerkes” kimliğinin kurgulanışı: Jineps gazetesi örneği. 2. Uluslararası Dijital Çağda İletişim Sempozyumu, CIDA 2020, 26-28 October 2020, İzmir: İzmir Economy University.

Atay, A.D. (2019). Why Was Prometheus Chained to Caucasian Mountains? An Essay on Nart Sagas. III. International Conference on Cultural Studies- Cultural Studies '19. 29 March 2019, Istanbul: Doğu Akdeniz Akademik Araştırmalar Merkezi (DAKAM).

Atay, A.D. (2019). The Representation of Femicide Cases in Turkey's Local Press. 7th International Conference on Gender Studies: Gender, Space, Place & Culture, 10-12 October 2019, Famagusta: Eastern Mediterranean University

Aliefendioğlu, H., ve Atay, A. D. (2019). Türkiye ve Kuzey Kıbrıs'taki Çevrimiçi Haber Medyasında Akkuyu Nükleer Santrali Tartışmaları Üzerine Bir Analiz. 9th International Congress on Current Debates in Social Sciences, 28-30 March 2019, Nicosia: Near East University.

Özejder, İ. ve Atay, A.D. (2019). Are the News Media Fostering Water Conservation Culture? An Analysis of Turkish Cypriot Press. II. International Conference on Water Problems in the Mediterranean Countries, 6-10 May 2019, Nicosia: Near East University.

Atay, A.D. (2018). A Never-ending Story: The Representation of Turkey-EU Relations in the Turkish Press. 5.International Media and Communication Studies Conference, 8-9 November 2018, Famagusta: Eastern Mediterranean University.

Atay, A. D. (2017). Changing Meaning of "Europe" in the Turkish News Discourse (1959-2016). II. International Interdisciplinary Conference on Identity and Philosophy of the Self. 29-30 September 2017, Istanbul: Doğu Akdeniz Akademik Araştırmalar Merkezi.

Atay, A. D. (2017). Turkey as the Constitutive Other of Europe. II. International Interdisciplinary Conference on Otherness Studies, 29-30 September 2017, Istanbul: Doğu Akdeniz Akademik Araştırmalar Merkezi.

Atay, A. D. (2014). Communicating with the Other: Peace Journalism as a Form of Self-Other Relationship. Fourth International Media and Communication Studies Conference, 19-21 November 2014, Famagusta: Eastern Mediterranean University.

Atay, A.D. (2014). State Imposed Peace Journalism"?: Reflections on State-Media Relations in the Ongoing Peace Process in Turkey, 25th International Peace Research Association Conference, "Uniting for Peace: Building Sustainable Peace Through Universal Values", 10-14 August 2014, Istanbul

## **7.7. Other Publications**

### **Editing Proceedings of International Scientific Conferences**

İlter, T., P.Behçetoğulları, H.Aliefendioğlu, N.Kara, Y. Arslan, M.Ersoy ve A.D.Atay (Eds.) (2016). If You Wish Peace, Care for Justice. 4th International Conference in Communication and Media Studies, Famagusta: Eastern Mediterranean University Press.

### **Book Review**

Atay, A.D. (2013) The Propaganda of Peace: The Role of Media and Culture in the Northern Ireland Peace Process. Global Media Journal: Mediterranean Edition, 8 (1), 48-49.

## **8. Art and Design Activities**

I am the Chairperson of the Organizing Committee for the International Rotary Peace Films Festival  
<http://filmfestival.peacerotaryturkey.org/tr/>

## **9. Projects**

I served as the project manager for a six-part documentary series with journalist-author Hıfzı Topuz, who is a leading figure in the field of communication in Turkey and worldwide. Within the scope of the documentary, I also conducted two video interviews with Hıfzı Topuz on the topics of 'The Story of the MacBride Commission' and 'Mass Communication Policies.' In collaboration with the Communication Research Association (ILAD), I coordinated the filming of the documentary 'On Communication with Hıfzı Topuz,' during which Hıfzı Topuz came to Cyprus. Additionally, he participated in a panel titled 'Communication Education from Past to Present' as part of the project. The inaugural screening of the documentary took place during the opening lecture of the 2020-2021 Academic Year at the Communication Faculty, with the participation of ILAD Secretary-General Füsün Özbilgen.

The documentary is currently being streamed on the YouTube pages of Near East University and the Communication Research Association.

[https://www.youtube.com/watch?v=SlerKH0r44o&list=PLpU8VzDycoXEQtP4u4v9S\\_F3zszdt6F-](https://www.youtube.com/watch?v=SlerKH0r44o&list=PLpU8VzDycoXEQtP4u4v9S_F3zszdt6F-)

## **10. Administrative Responsibilities**

Chair of the Journalism Department at Near East University's Faculty of Communication

Member of the Quality and Accreditation Board at Near East University

#### 11. Memberships in Scientific and Professional Organizations

Member of the Communication Research Association (İletişim Araştırmaları Derneği – ILAD)

#### 12. Awards

Abdi İpekçi Journalism Award (2002)

#### 13. Undergraduate and Graduate Courses Taught in the Last Two Years

| Academic Year | Semester | Course Name                   | Weekly Hours |           |
|---------------|----------|-------------------------------|--------------|-----------|
|               |          |                               | Theoretical  | Practical |
| 2023-2024     | Fall     | Rights-Based Journalism       | 3            | 0         |
|               |          | Introduction to Communication | 3            | 0         |
|               |          | Siyasal İletişim              | 3            | 0         |
|               |          | Communication Law             | 3            | 0         |
|               |          |                               |              |           |
|               |          |                               |              |           |
|               |          |                               |              |           |
| 2022 - 2023   | Spring   | Communication and Modernity   | 3            | 0         |
|               |          | İletişim ve Modernlik         | 3            | 0         |
|               |          | New Media and Pluralism       | 3            | 0         |
|               |          | Barış ve İletişim             | 3            | 0         |
|               | Fall     | Rights-Based Journalism       | 3            | 0         |
|               |          | Introduction to Communication | 3            | 0         |
|               |          | Siyasal İletişim              | 3            | 0         |
|               |          | Communication Law             | 3            | 0         |