

**ACADEMIC
CURRICULUM VITAE**

1. Name - Surname: Kamil Kanipek

2. Title: Asst. Prof. Dr.

3. Educational Background: PhD

Degree	Department/Program	University	Year
Bachelor's	Public Relations	Girne American University	2004- 2008
Master's	Public Relations	Girne American University	2008- 2011
PhD	Media and Communication Management	Girne American University	2011- 2017

4. Master's / PhD Thesis

4.1. Master's Thesis Title and Thesis Advisor(s):

Public Relations Studies of Trade Unions: KTÖS. Assoc. Prof. Dr. Neriman Saygılı

4.2. PhD Thesis /Medical Specialty Thesis Title and Advisor(s):

Popular Culture in New Generation Marriage Programs on Television. Asst. Prof. Dr. Haluk Selman

5. Academic Titles:

Date of Assistant Professorship: 10 October 2020

Date of Associate Professorship:

Date of Professorship:

6. Supervised Master's and PhD Theses:

6.1. Master's Theses

- Karpazlı, E. (2023). Thoughts of Academicians and Students on the NFT Field: The Example of Near East University Faculty of Communication
- Sagin, E. (2018). Hekim-Hasta İlişkisinde Dil ve Beden Diline Dayalı İletişim Sorunları: Sağlıkta İletişim, Yrd. Doç. Dr. Kamil Kanıpek
- Ölmez, A. Özgür. (2018). Use of New Media in Tourism: Case of Mirage Park Resort Hotel's of Web Page, Yrd. Doç. Dr. Kamil Kanıpek
- Ünsal, R. (2019). Sosyal Medya Reklamlarının Tüketicilerin Hedonik Tüketim Algısına Yönelik Tutumları: Bir Alan Araştırması, Yrd. Doç. Dr. Kamil Kanıpek
- Erdoğan, N. (2019). Critical Analysis of Public Opinion Leaders in Television Advertisements: H&M 'Come Together', 'Happy and Marry', 'Spring Collection 2018', Yrd. Doç. Dr. Kamil Kanıpek

6.2. PhD Theses

- Zorali, S. (2023). Digital Transformation and E-Government: TRNC E-Government Portal and Model Suggestion.

7. Publications

7.1. Articles Published in International Peer-Reviewed Journals (SCI,SSCI, AHCI, ESCI, Scopus)

1. Zorali, S. & **Kanıpek, K.** (2023). An Empirical Research on the Determination of Effective Factors in E-Government Acceptance and Use: Northern Cyprus Case, Original Research, SAGE Open, DOI: 10.1177/21582440231214092

7.2. Articles Published in Other International Peer-Reviewed Journals

1. **Kanıpek, K.** (2017). Cultural Values in Marriage Programs: Marriage and Family Representation in the "Evleneceksen Gel" Program. *Journal of International Social Research*. Volume:10, Issue: 52. pp. 1076-1087. (EBSCO, Index Copernicus).
2. **Kanıpek K.**, Balıkcıoğlu İ., Akter T. ve İncirli Ş. (2017). "Marginalization of Sexual Orientation in Communal Living and Analysis of the 'Zenne' Film as a Sample". *The Journal of International Social Research*. Volume: 10, Issue: 49. pp. 542-551. (EBSCO, Index Copernicus).
3. **Kanıpek, K.** ve Balıkcıoğlu, İ. (2015). Impacts of Today's Non-Banking Activities on Public Opinion Occurrence of These Activities and Development in Cyprus. *International Journal of Euroasian Researches*. Volume: 3, Issue: 6.

4. **Kanıpek, K.**, ve Balıkçiođlu, İ., (2013). As a Communication Tool: Usage of Religious Ideology in Cinema Films, *Akademik Bakış International Social Research*. Kyrgyz-Turkish Institute of Social Sciences, Jalalabad, Kyrgyzstan. Volume: 39.
5. Saygılı, N., **Kanıpek, K.**, ve Balıkçiođlu, İ., (2013). History of Trade Unions in TRNC and the Position of Turkish Cypriots in the Struggle for Existence, *The Journal of International Social Research*, Volume: 6, Issue: 28. (EBSCO, Index Copernicus).

7.3. Papers Presented at International Scientific Conferences and Published in Conference

Proceedings

1. Akter, T. & **Kanıpek, K.** (2011). Humor and Sexuality: Consuming altering sexuality as a commodity within daily lives] In proceeding Book of Archeology of Laugh and Phenomenon of Humor in Media, Atatürk University 13-15 May 2010, Erzurum/ Turkey. ISBN 978-9944-5471-2-3

7.4. National/international Books or Book Chapters

1. **Kanıpek, K.** (2021). Türk Popüler Tarihinde Evlilik Programları (Marriage Programs in Turkish Popular History) İKSAD International Publishing House. ISBN: 978-625-7562-78-2
2. **Kanıpek, K.** (2018). *Sendika Faaliyetleri, Sendikaların Halkla İlişkiler Yöntemleri ve Yeni Medya Kullanımı: KKTC Örneđi (Bölüm 4)*. Yönetim, Çalışma Hayatı ve Sendikacılık Araştırmaları. İKSAD International Publishing House. ISBN: 978-605-7923-89-9.

7.5. Articles Published in National Peer-Reviewed Journals

8. Art and Design Activities

9. Projects

10. Administrative Responsibilities

- **Head of Department of Public Relations and Advertising**, NEU, 2021-
- **Double Major Programme Coordinator**, NEU, 2021 –
- **Head of Department of New Media**, GAU, Faculty of Communication, 2018 - 2020
- **Event Coordinator**, Faculty of Communication, GAU, 2017 - 2020
- **Advisor of PR Clubs**, GAU, Faculty of Communication, 2018 - 2019

- **Advisor of Sport Clubs, GAU, 2017 - 2018**

11. Memberships in Scientific and Professional Organizations

12. Awards

13. Undergraduate and Graduate Courses Taught in the Last Two Years

Academic Year	Semester	Course Name	Weekly Hours		Number of Students
			Theory	Practice	
2023 - 2024	Fall	Marketing Principles	3		10
	Fall	Departmental Project	3		10
	Fall	Research Methods of Social Science	3		30
	Fall	Corporate Social Responsibility	3		20
	Fall	Planning and Practicing in Public Relations	3		20
2023 - 2024	Spring	Research Methods and Ethics	3		50
	Spring	Publicity and Promotion Strategies	3		20
	Spring	Departmental Project	3		10
	Spring	Marketing Research	3		20
	Spring	Corporate Communication	3		20