

**ACADEMIC
CURRICULUM VITAE**

1. Name - Surname: Murat Cem Acaralp

2. Title: Specialist Lecturer

3. Educational Background:

Degree	Department/Program	University	Year
Bachelor's	Eastern Languages and Literature / Persian Language and Literature	Istanbul University	2015
Master's	Business Administration	University of Mediterranean Karpasia	2018
PhD	Media and Communication Studies	Near East University	Continues

4. Master's / PhD Thesis

4.1. Master's Thesis Title and Thesis Advisor(s):

Market status on the property sector: Examining of Kyrenia District

Advisor: Prof. Dr. Mehmet Nesip Ögün

4.2. PhD Thesis /Medical Specialty Thesis Title and Advisor(s):

Representation Of Cities in Movies: Semiotics Approach Toward Istanbul

Advisor: Assoc. Prof. Dr. Mustafa Ufuk Çelik

Co-Advisor: Asist. Prof. Dr. Sarvenaz Safavi Luckinger

5. Academic Titles:

Date of Assistant Professorship:

Date of Associate Professorship:

Date of Professorship:

6. Supervised Master's and PhD Theses:

6.1. Master's Theses

6.2. PhD Theses

7. Publications

7.1. Articles Published in International Peer-Reviewed Journals (SCI,SSCI, AHCI, ESCI, Scopus)

- Acaralp, M. C., Kasap, F., & Çelik, M. U. (2023). Representation of Teachers in Turkish Cinema Between 1940 and 1980. CINEJ Cinema Journal, 11(2), 474–497.
<https://doi.org/10.5195/cinej.2023.566>

7.2. Articles Published in Other International Peer-Reviewed Journals

- Acaralp, M. (2021). The Structural Transformation of Neo-liberalism in Higher Education and the Transformation of Education into Investment: The Entrepreneurial University Model. GSI Journals Serie B: Advancements in Business and Economics, 3 (2) , 32-45.
<https://doi.org/10.5281/zenodo.4972548>
- Acaralp, M. & Öze, N. (2021). Interaction Rate Evaluation on Status and Followers on the Phenomenon of Instragram: The Case of Turkey International Journal of Social Media and Online Communities (IJSMOC), Volume 13, Issue 4, Article 1.
<http://doi.org/10.4018/IJICTHD.2021100101>

7.3. Papers Presented at International Scientific Conferences and Published in Conference Proceedings

- Acaralp, M. C., & Kasap, F. (2019). Cumhuriyetin Kuruluşundan Bugüne Türk Sinemasının Tarihsel Sürecinde Öğretmen Temsili. International Conference on Interdisciplinary Educational Reflections (ICIER 2020). Near East University. 19-20 March 2020

7.4. National/international Books or Book Chapters

- Acaralp, M. C., & Öze, N. (2021). Investigation of Social Media Sharing Attitudes and Practices of Individuals with Different Mental Structures in COVID-19 Outbreak Process. In Sarı, G. (Ed.), Handbook of Research on Representing Health and Medicine in Modern Media (pp. 402-421). IGI Global.
<http://doi:10.4018/978-1-7998-6825-5.ch024>

7.5. Articles Published in National Peer-Reviewed Journals

8. Art and Design Activities

9. Projects

10. Administrative Responsibilities

- Near East University, Academic Journal Publication System Coordinator
- Near East University, Journal of Near Architecture, Editor

11. Memberships in Scientific and Professional Organizations

- **APA (American Psychological Association)** Membership ID:C20022422384

12. Awards

13. Undergraduate and Graduate Courses Taught in the Last Two Years

Academic Year	Semester	Course Name	Weekly Hours		Number of Students
			Theoretical	Practical	
2021- 2022	FALL	ILF279 Social Movements and Cinema	2	0	8
		GIT303 Art Analysis	3	0	17
	SPRING	SCM347 Contemporary Literature and Cinema	2	0	0
		ILF415 Media Literacy	3	0	1
	SUMMER	HIT335 Brand Management	6	0	4
2022- 2023	FALL	HIT403 Advertising and PR Agency Management	3	0	9
		ILF357 Consumer Behavior	2	0	2
		ILF279 Social Movements and Cinema	2	0	3
		ILF345 Brand Management	3	0	6
		GIT303 Art Analysis	3	0	10
		ILF221 Introduction to Art	3	0	4
	SPRING	HIT202 Introduction to Business	3	0	10
		HIT302 Marketing Research	3	0	8
		ILF318 Brand Communication	3	0	2
		ILF448 Persuasion Theories and Rhetoric	3	0	9
		ILF328 Public Relations and Cinema	2	0	4
		GIT108 Fundamental Concepts of Art	3	0	1
	SUMMER	HIT414 Publicity and Promotion Strategies	6	0	1