

NEAR EAST UNIVERSITY

FACULTY OF COMMUNICATION

BA FILM MAKING AND BROADCASTING

COURSE CATALOGUE

2021-22 FALL

➤ **QUALIFICATION AWARDED**

The students who successfully complete the program are awarded the degree of Bachelor of Arts in Film Making and Broadcasting

➤ **LEVEL OF QUALIFICATION**

This is a First Cycle (Bachelor's Degree) program

➤ **SPECIFIC ADMISSION REQUIREMENTS**

In the framework of the regulations set by Higher Education Council of Turkey (YÖK), student admission for this undergraduate program is made through a university entrance examination called ÖSYS. Following the submission of students' academic program preferences, Student Selection and Placement Center (ÖSYM) places the students to the relevant program according to the score they get from ÖSYS.

International students are accepted to this undergraduate program according to the score of one of the international exams they take such as SAT, ACT and so on, or according to their high school diploma score.

Exchange student admission is made according to the requirements determined by bilateral agreements signed by NEU and the partner university.

Visiting students can enroll for the courses offered in this program upon the confirmation of the related academic unit. Additionally, they need to prove their English language level since the medium of instruction of the program is English.

➤ **QUALIFICATION REQUIREMENTS AND REGULATIONS**

The students studying in this undergraduate program are required to have a Cumulative Grade Points Average (Cum. GPA) of not less than 2.00/4.00 and have completed all the courses with at least a letter grade of DD/S in the program in order to graduate. The minimum number of ECTS credits required for graduation is 240. It is also mandatory for the students to complete their compulsory internship in a specified duration and quality.

➤ **RECOGNITION OF PRIOR LEARNING**

At Near East University, full-time students can be exempted from some courses within the framework of the related bylaws. If the content of the course previously taken in another institution is equivalent to the course offered at NEU, then the student can be exempted from this course with the approval of the related faculty/graduate school after the evaluation of the course content.

➤ **PROFILE OF THE PROGRAM**

The principal aspiration of the Department of Film Making and Broadcasting is to train prospective filmmakers who are well equipped with universal values, able in analytical and critical thinking, self-motivated to investigate and question the matters. The vision of the Film Making and Broadcasting is to graduate individuals with complete understanding of the history of filmmaking, theory and practical tools towards becoming script writers, editors and directors.

Filmmaking programme aims to enable students:

With the ability to apply their knowledge, skills and understanding of all aspects of production and postproduction for film and related media, in the creation of completed artefacts, with an assured

handling of tools and techniques consistently and ethically delivered using best practice to a standard commensurate with professional work

To develop a full range of specific creative, editorial and technical skills applicable to all aspects of film production.

To acquire in depth knowledge of the film industry, including inter alia the influence on such factors as the development, production, financing, distribution and successful commercialisation of film

To achieve a critical of the theoretical and historical contexts of the film industry that clearly informs their practice. To be technically assured in all aspects of production and postproduction for film and related media

To be able to develop, communicate and deliver creative ideas, both working alone and collaboratively as part of a team, displaying a sustained awareness of the ethical implications of film production and working practice

To engage critically with contemporary industry practice in all its manifestations, recognising how considerations of business and exploitation impact on production, and how different disciplines and roles relate to one another

To make active and informed use of the theoretical frameworks and contemporary cultural, political and ethical perspectives relevant to their particular discipline

To become reflective practitioners, dedicated to improving their practice through on-going critical awareness and analysis, so acquiring a systematic understanding of the relationship between theory and practice

The ability to apply their knowledge, skills and understanding of all aspects of production and postproduction for film and related media, in the creation of completed artefacts, with an assured handling of tools and techniques consistently and ethically delivered using best practice to a standard commensurate with professional work

To develop a full range of specific creative, editorial and technical skills applicable to all aspects of film production

To acquire in-depth knowledge of the film industry, including inter alia the influence on such factors as the development, production, financing, distribution and successful commercialisation of film

To achieve a critical appreciation of the theoretical and historical contexts of the film industry that clearly informs their practice.

To be technically assured in all aspects of production and postproduction for film and related media

➤ **PROGRAM OUTCOMES**

After completing the Filmmaking and Broadcasting programme students will be able to:	
1 To be able to evaluate film language and grammar effectively, accurately and in a critical context	
2 To learn and be able to analyse film language and grammar	
3 Learn the basics of film making and cinematography	
4 Use appropriate methods and techniques in filmmaking and broadcasting with the appropriate terminology	



CAM100	Campus Orientation	-	-	-	-	-	-	-	-	-	-	-	-	-
1st Year - 2nd Semester														
FLM 101	Directing I	4	4	3	-	4	3	-	-	-	-	-	3	-
FLM 103	Edit Theory (The Art of Editing)	2	2	3	1	-	4	3	2	-	-	2	-	-
FLM 105	Script Supervising	4	4	2	2	-	1	-	-	2	-	-	-	-
FLM 107	Editing I	-	-	-	-	-	5	-	3	-	-	3	-	-
FLM 109	Cinematography II	4	3	5	3	1	3	2	2	3	-	-	2	-
FLM 111	Sound Editing & Design I	-	-	-	-	-	5	-	3	-	-	3	-	-
AIT104	Atatürk's Principles and Revolution History II	-	-	-	-	-	-	-	-	-	-	-	-	-
CAR100	Career Planning	-	-	-	-	-	-	-	-	-	-	-	-	-
Xxx 000	Elective													
2nd Year - 1st Semester														
FLM 200	Project Proposal II	4	4	2	3	-	3	-	-	4	-	2	-	-
FLM 202	Producing	-	-	4	-	-	-	5	2	3	-	-	4	3
FLM 204	Screenwriting II	5	4	-	-	-	3	-	-	3	-	-	-	-
FLM 206	Directing II	4	4	3	-	4	3	-	-	-	-	-	3	-
FLM 208	Cinematography III	4	3	5	3	1	3	2	2	3	-	-	2	-
FLM231	Basics of Sound and Imaging	-	-	-	3	-	3	-	5	2	-	-	-	3
YIT101	Turkish for Foreigners 1	-	-	-	-	-	-	-	-	-	-	-	-	-
ENG101	English I	-	-	-	-	-	-	-	-	-	-	-	-	-
2nd Year - 2nd Semester														
FLM 201	Project	4	4	2	3	-	3	-	-	4	-	2	-	-
FLM 203	Production Management	-	-	4	-	-	-	5	2	3	-	-	4	3
FLM 205	Sound Editing & Design II	-	-	-	-	-	5	-	3	-	-	3	-	-
FLM 207	Editing II	-	-	-	-	-	5	-	3	-	-	3	-	-
FLM 209	Career & Portfolio Development	4	4	-	4	-	-	-	-	3	5	-	-	3
CMN122	Sociology	-	-	-	-	-	-	-	-	-	-	-	-	-
YIT102	Turkish for Foreigners 2	-	-	-	-	-	-	-	-	-	-	-	-	-
ENG102	English II	-	-	-	-	-	-	-	-	-	-	-	-	-
3rd Year - 1st Semester														
FLM310	Introduction to Radio and TV	5	4	-	-	-	-	-	3	3	-	-	-	-
FLM312	Art & Production Design	-	-	4	-	-	-	5	2	3	-	-	4	3
FLM314	History of Radio and Tv	5	4	-	-	-	-	-	3	3	-	-	-	-
FLM316	Advanced Scenario and Casting	4	4	2	2	-	1	-	-	2	-	-	-	-

FLM318	Film Genres	3	4	-	-	-	3	-	3	3	-	-	-	2
FLM elective														
3rd Year - 2nd Semester														
FLM311	Storyboard	5	4	-	-	-	3	-	-	3	-	-	-	-
FLM313	Radio Programming	-	-	-	-	1	5	-	3	-	1	3	-	-
FLM315	Semiotics	5	4	-	-	-	-	-	4	3	-	-	-	-
FLM317	Art Direction	4	4	3	-	4	3	-	-	-	-	-	3	-
FLM319	Writing for TV	5	4	-	-	-	3	-	2	3	2	3	1	-
FLM elective														
4th Year - 1st Semester														
FLM410	TV Program Making	5	4	-	-	-	3	-	2	3	2	3	1	-
FLM412	Documentary Film	4	4	2	3	-	3	-	-	4	-	2	2	2
FLM414	Film Criticism	5	4	-	-	-	-	-	3	3	-	-	-	-
FLM elective														
FLM elective														
FLM elective														
4th Year - 2nd Semester														
FLM411	Portfolio Presentation	4	4	-	4	-	-	-	-	3	5	-	-	3
FLM413	Final Projects	4	4	2	3	-	3	-	-	4	-	2	4	4
FLM elective		-	-	-	-	-	-	-	-	-	-	-	-	-
FLM elective		-	-	-	-	-	-	-	-	-	-	-	-	-
FLM elective														
Technical (Field-Related) Elective Courses														
FLM 210	Documentary Theory & Practice	4	4	2	3	-	3	-	-	4	-	2	2	2
FLM 211	TV Advertising	5	4	-	-	-	3	-	2	3	2	3	1	-
FLM 212	Visual Effects	-	-	-	-	-	5	-	3	-	-	3	-	-
FLM 320	Art History	5	4	-	-	-	-	-	3	3	-	-	-	-
FLM 322	World Literature	5	4	-	-	-	-	-	3	3	-	-	-	-
FLM 325	Studio Photography	4	4	2	3	-	3	-	-	4	-	2	2	2
FLM 326	Introduction to Philosophy	5	4	-	-	-	-	-	3	3	-	-	-	-
FLM 326	Visual Culture	5	4	-	-	-	-	-	3	3	-	-	-	-

FLM 418	Music in Film	-	-	-	-	-	5	-	3	-	-	3	-	-
CMN101	Introduction to Communication	5	4	-	-	-	-	-	3	3	-	-	-	-
JRN209	Basics of Photography	4	4	2	3	-	3	-	-	4	-	2	2	2
FLM 211	TV Advertising	-	2	3	4	-	3	-	-	-	-	-	-	-
FLM 212	Visual Effects	-	5	4	-	-	4	-	-	-	-	-	-	-
FLM 320	Art History	4	4	4	5	2	-	-	-	-	-	-	-	-
FLM 322	World Literature	4	5	-	3	1	-	-	-	-	-	-	-	-

\* 1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest

### ➤ OCCUPATIONAL PROFILES OF GRADUATES

The programme design appropriately considers the required international aspects with respect to its graduates' employability in that the international orientation is an important aspect of the Filmmaking and Broadcasting programme curriculum. The Filmmaking and Broadcasting Department serves an internationally diverse student body and it employs faculty members with diverse backgrounds and experience. The courses provide students with the skills to handle international tasks contributing to the students' employability. Also, supporting course materials, such as case studies, used by instructors also are preferred from the international environment. The department has one section: English, thus, the language of instruction is English. Each semester a variety of different electives are offered giving students a wider range of choice. Graduates from the Filmmaking and Broadcasting programme are equipped with computer and communication skills that help them quickly adapt to any work setting. They become effective team players which makes them productive group members.

It is aimed that the students who will graduate from the Film Making and Broadcasting program will be able to easily find a place in many institutions and companies in the mass media sector such as production companies and advertising agencies. The department aims to train talented and knowledgeable people with advanced design skills to meet the need of the developing industry. Graduates of the department are copywriters, script writers, producers, directors who work in film and production companies, special effects and animation companies, advertising agencies and in production companies. Graduates have a wide range of job opportunities as a camera operator, editor, operator, cinematographer, art director, director, editor, presenter, post-production manager or technical staff etc.

Graduates are also knowledgeable in the major business functional areas. As such, graduates are readily employable in both private and public sectors. Many graduates also find employment in various business-related settings including marketing, sales, accounting, finance, human resource management. The sectors that employ graduates from the Filmmaking and Broadcasting programme including banking and financial services, tourism, business services, and public organizations.

### ➤ ACCESS TO FURTHER STUDIES

The students graduating from this program may apply to graduate programs.

### ➤ PROGRAM STRUCTURE

The undergraduate program in Computer Engineering consists of 57 courses with 240 ECTS credits in total.

There are at least 5 courses in each semester, excluding common compulsory courses and elective courses.

In each program, there are common compulsory courses identified by the Higher Education Council of Turkey (YÖK) and other common courses determined by the University Senate.

Beginning from the second year, elective courses are anticipated in each semester.

25% of the elective courses are taken from other faculties.

There are at least 10 elective courses in each undergraduate program.

COURSES OFFERED THROUGHOUT THE UNIVERSITY		
Common University Courses	Campus Orientation	The students are registered to this course at the beginning of the first semester of the fresher year to familiarize them with the campus life at NEU.
	Career Planning	The students are registered to this course at the beginning of their second semester of the fresher year to help them prepare for work life after graduation.
	Cyprus History and Culture	This course is taken by students in their fresher year and it aims to help them to familiarize them with the local history and culture.
Common Compulsory Courses (YÖK Courses)	Turkish Language I-II (Turkish for Foreigners I & II to replace this course for international students) Principles of Atatürk and History of Revolution I-II	These are the compulsory courses which are required to be offered in all the associate and undergraduate programs in Turkey according to the Higher Education Legislation.
	Information Technologies	This course is anticipated in all the associate and undergraduate programs in Turkey to make the students gain the qualifications related to basic information technologies.
	Foreign Language (ENGLISH) I & II	This course is offered in the first and second semester and conducted according to the program curriculum of each faculty.

### ➤ Course Structure Diagram with Credits

To see the course details (such as objectives, learning outcomes, content, assessment and ECTS workload), click the relevant Course Code given in the table below.

1 <sup>st</sup> Year Fall Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
FLM 100		Project Proposal I	2	2	3	3
FLM 102		Cinema History	3	0	3	3
FLM 104		Screen Writing I	1	4	3	4



FLM 106		New Media Technologies	2	2	3	4
FLM 108		Cinematography I	3	2	4	4
FLM 110		Sound Recording I	2	2	3	4
AIT103		Atatürk's Principles and Revolution History I	2	0	2	2
COM101		Information Technologies I	2	2	3	4
CAM100		Campus Orientation	2	0	0	2
<b>Total</b>					<b>24</b>	<b>30</b>

1 <sup>st</sup> Year Spring Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
FLM 101		Directing I	3	2	4	4
FLM 103		Edit Theory (The Art of Editing)	2	2	3	4
FLM 105		Script Supervising	1	4	3	4
FLM 107		Editing I	1	2	3	4
FLM 109		Cinematography II	3	2	4	4
FLM 111		Sound Editing & Design I	1	4	3	4
AIT104		Atatürk's Principles and Revolution History II	2	0	2	2
CAR100		Career Planning	2	0	0	2
CHC100		Cyprus History and Culture	2	0	0	2
<b>Total</b>					<b>24</b>	<b>30</b>

2 <sup>nd</sup> Year Fall Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
FLM 200		Project Proposal II	1	4	3	4
FLM 202		Producing	2	2	3	4
FLM 204		Screenwriting II	1	4	3	4
FLM 206		Directing II	2	2	3	5
FLM 208		Cinematography III	2	2	3	4
FLM231		Basics of Sound and Imaging	2	2	3	4
YIT101		Turkish for Foreigners 1	2	0	2	2
ENG101		English I	3	0	3	3

<b>Total</b>					<b>23</b>	<b>30</b>
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2 <sup>nd</sup> Year Spring Semester						
Course Code	Pre	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
FLM 201		Project	1	4	3	4
FLM 203		Production Management	2	2	3	4
FLM 205		Sound Editing & Design II	1	4	3	4
FLM 207		Editing II	2	4	3	4
FLM 209		Career & Portfolio Development	2	2	3	3
CMN122		Sociology	3	0	3	6
YIT102		Turkish for Foreigners 2	2	0	2	2
ENG102		English II	3	0	3	3
<b>Total</b>					<b>23</b>	<b>30</b>

3 <sup>rd</sup> Year Fall Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
FLM310		Introduction to Radio and TV	2	2	3	5
FLM312		Studio News	1	4	3	5
FLM314		Film Genres	3	0	3	5
FLM316		Advanced Scenario and Casting	1	4	3	5
FLM318		History of Radio and Tv	3	0	3	5
FLM elective					3	5
<b>Total</b>					<b>18</b>	<b>30</b>

3 <sup>rd</sup> Year Spring Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
FLM311		Storyboard	2	2	3	5
FLM313		Radio Programming	2	2	3	5
FLM315		Semiotics	3	0	3	5
FLM317		Art Direction	1	4	3	5
FLM319		Writing for TV	1	4	3	5
FLM elective					3	5

<b>Total</b>					<b>18</b>	<b>30</b>
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4 <sup>th</sup> Year Fall Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
FLM410		TV Program Making	1	4	3	5
FLM412		Documentary Film	2	2	3	5
FLM414		Film Criticism	2	2	3	5
FLM elective					3	5
FLM elective					3	5
FLM elective					3	5
<b>Total</b>					<b>18</b>	<b>30</b>

4 <sup>th</sup> Year Spring Semester						
Course Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
FLM411		Portfolio Presentation	1	4	3	5
FLM413		Final Projects	4	4	6	10
FLM elective					3	5
FLM elective					3	5
FLM elective					3	5
<b>Total</b>					<b>18</b>	<b>30</b>

Elective Courses						
Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS
FLM 210		Documentary Theory and Practice	2	2	3	5
FLM 211		TV Advertising	2	2	3	5
FLM 212		Visual Effects	1	4	3	5
FLM 320		Art History	3	0	3	5
FLM 418		Music in Film	3	0	3	5

Non-Technical (Non Field-Related) Elective Courses						
Code	Pre.	Course Name	Theory	Application/ Laboratory	Local Credits	ECTS

FLM 326		Introduction to Philosophy	3	0	3	5
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#### Additional Notes

A total of 240 ECTS credits of courses are required to graduate. The Computer Engineering students must complete technical and non-technical elective courses to provide a total of 240 ECTS credits. Otherwise they will not be deemed to fulfill the conditions to graduate from the program.

#### ***Important Information about the Elective Courses***

The students of Computer Engineering department must take 5 technical elective courses to graduate.

These courses must be selected from the Technical Elective Courses list. Courses that are not in this list cannot be accepted as technical electives.

ECTS credits of elective courses should be equal or greater than the credits specified in the curriculum.

#### Important Information about the Non-technical Electives

The students of Computer Engineering department must take 3 non-technical elective courses to graduate. These can be selected from the General Elective Courses (courses with GEC codes) or Generated Common Elective (courses with GCE codes), which are offered by the Common Courses Coordination Unit ([odk.neu.edu.tr](http://odk.neu.edu.tr)). The list of these courses are updated every semester.

ECTS credits of GEC/GCE courses should be equal or greater than the credits specified in the curriculum.

\* The Computer Engineering students must ensure that while selecting a new technical, GEC or GCE elective course, it should not be the same, similar or less comprehensive as any course you have previously taken in your curriculum or any compulsory course in your curriculum that you have not taken yet. In this case, the courses you have taken will not be counted as any elective courses and will not fulfill any qualifications in the curriculum.

If you need support for these courses due to your disability, please refer to Disability Support Unit. Contact; [engelsiz@neu.edu.tr](mailto:engelsiz@neu.edu.tr)

### **Exam Regulations & Assessment & Grading**

#### Exam Regulations and, Assessment, and Grading

For each course taken at NEU, the student is given one of the letter grades below by the instructor as the semester course grade. Each grade has also its ECTS grade equivalent

The table below provides the detailed information about the local letter grades, coefficients and ECTS grade equivalents.

SCORE	GRADE	COEFFICIENT	ECTS Grade
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90-100	AA	4.0	A
85-89	BA	3.5	B*
80-84	BB	3.0	B*
75-79	CB	2.5	C*
70-74	CC	2.0	C*
60-69	DC	1.5	D
50-59	DD	1.0	E
49 and below	FF	0.0	F

\*for these ones, the higher grade is applied

In order to be successful in a course, short cycle (associate degree) and first cycle (bachelor's degree) students have to get a grade of at least DD, second cycle (master's degree) students have to get a grade of at least CC, and third cycle (Ph.D.) students have to get a grade of at least CB to pass a course. For courses which are not included in the cumulative GPA, students need to get a grade of S.

Apart from that, each local grade has its equivalent ECTS grade which makes it easier to transfer the grades of mobility periods of students. The chart above shows the ECTS grading system at NEU.

Also, among the Letter Grades;

I	Incomplete
S	Satisfactory Completion
U	Unsatisfactory
P	Successful Progress
NP	Not Successful Progress
EX	Exempt
NI	Not included
W	Withdrawal
NA	Non-Attendance

Grade of I (Incomplete), is given to students who are not able to meet all the course requirements at the end of the semester or summer school due to a valid justification accepted by the instructor.

Students who receive a letter grade “I” must complete their missing course requirements and receive a letter grade within one week following the date the end of semester grades or summer school grades submitted. However, in the event of special cases, this period can be extended until two weeks before the beginning of registration for the next semester, upon the recommendation of the respective Graduate School department head and the decision of that academic unit’s administrative board. Otherwise, grade of “I” will automatically become grade of FF, or grade of U.

Grade of S (Satisfactory) is given to students who are successful in non-credited courses.

Grade of U (Unsatisfactory) is given to students who are unsuccessful in non-credited courses.

Grade of P (Successful Progress) is given to students, who continue to the courses that are not included in the GPA that has a period exceeding one semester, and regularly performs the academic studies for the respective semester.

Grade of NP (Not Successful Progress) is given to students, who do not regularly perform the academic studies for the respective semester for courses that are not included in the GPA and have a period exceeding one semester.

Grade of EX (Exempt), is given to students who are exempt from some of the courses in the curriculum.

Grade of NI (Not included) is issued to identify the courses taken by the student in the program or programs which are not included in the GPA of the student. This grade is reported in the students’ transcripts with the respective letter grade. Such courses are not counted as the courses in the program that the student is registered to.

Grade of W (Withdrawal) is used for the courses that the student withdraws from in the first ten weeks of the semester following the add/drop period, upon the recommendation of his/ her advisor and the permission of the instructor that teaches the course. A student is not allowed to withdraw from courses during the first two semesters of his/ her associate/undergraduate degree program and from those courses he/she has to repeat and received grade “W” before, which are not included in the grade average. A student is allowed to withdraw from two courses at the most during his/ her associate degree study, and four courses during his/her undergraduate study upon the recommendation of the advisor and the permission of the instructor that teaches the course. A student has to take the course that he/she withdrew from, the first semester in which it is offered.

Grade “NA” (Non-Attendance) is issued by the instructor for students who fail to fulfil the attendance and/or requirements of the course and/or who lose their right to take the end of semester exam because they failed to take any of the exams administered throughout the semester. Grade “NA” is not considered in the average calculations.

Both the ECTS grades and the local grades of the students are displayed on the official transcript of the students.

## ➤ **GRADUATION REQUIREMENTS**

In order to graduate from this undergraduate program, the students are required;

to succeed in all of the courses listed in the curriculum of the program by getting the grade of at least DD/S with a minimum of 240 ECTS

to have a Cumulative Grade Point Average (CGPA) of 2.00 out of 4.00

to complete their compulsory internship in a specified duration and quality.

## ➤ **MODE OF STUDY**

This is a full-time program.

➤ **PROGRAM DIRECTOR (OR EQUIVALENT)**

Assist.Prof.Dr İzlem Kanlı, Head of Department, Faculty of Engineering, Near East University

➤ **EVALUATION QUESTIONNAIRES**

Evaluation Survey

Graduation Survey

Satisfaction Survey